



# Inmar Rx Solutions, Inc. San Mateo County Safe Medicine Disposal Stewardship Program Annual Report

(1/1/2023 through 12/31/2023)

Submitted: 4/19/2024 Resubmitted: 7/23/24

# CONTENT

EXECUTIVE SUMMARY	01
PARTICIPATING PRODUCERS	02
COLLECTION EFFORTS AND WEIGHT	02
COLLECTION SYSTEM	03
TRANSPORTERS AND DISPOSAL FACILITIES	04
SAFETY OR SECURITY CONCERNS	04
EDUCATIONAL EFFORTS AND PUBLIC OUTREACH	04
PACKAGING AND RECYCLING	07
PROGRAM GOALS	07
PROGRAM COSTS	08
APPENDICES	09
Appendix A - Participating Producers	10
Appendix B - Kiosk Drop-Off Sites	14

# CONTENT

Appendix C - Mail-Back Distribution Sites	15
Appendix D - Disposal Facilities	17
Appendix E - Kiosk Signage, Mailer Instructions and Educational/Outreach Materials	18
Appendix F - Inmar's Website	28
Appendix G - Outreach and Promotion Activities	33



## I. Executive Summary

Inmar Rx Solutions, Inc ("Inmar") was conditionally approved to operate a Safe Drug Disposal Stewardship Program ("Program") on October 21, 2022 in San Mateo County ("The County") pursuant to the San Mateo County Safe Medicine Disposal Ordinance located in San Mateo County Ordinance Code Sections 4.116.010-4.116.191 ("Ordinance").

Inmar submitted a Drug Stewardship Plan ("Plan") on September 9, 2022 and received conditional approval on October 21, 2022. The Plan was resubmitted on January 19, 2023 in response to the Notice of Determination ("NOD") received from San Mateo County Environmental Health Division ("The Division") on October 21, 2022. Inmar received an additional NOD on July 11, 2023 from The Division and resubmitted The Plan within 90 days of receipt of the NOD on October 9, 2023. Inmar received confirmation of receipt from The Department on October 10, 2023 and is awaiting a response to the resubmission. This Annual Report is based on the feedback received from the NOD received on July 11, 2023 and updated Plan submitted on October 9, 2023 to The Division and is for the period between January 1, 2023 through December 31, 2023 ("Reporting Period"). All capitalized terminologies not defined in this summary are the same as those used in Inmar's submitted Drug Stewardship Plan ("Plan") dated September 9, 2022, conditionally approved on October 21, 2022.

1



## II. Participating Producers

Ordinance Sec. 4.116.090(a)(1) - A list of Producers participating in the Stewardship Plan

A list of participating Producers can be found in Appendix A.

# III. Collection Efforts and Weight

Ordinance Sec. 4.1116.090(a)(2)L The amount, by weight, of Covered Drugs collected, including the amount by weight from each collection method used.

Throughout the Reporting Period, Inmar collected Unwanted Covered Drugs by means of Kiosk Drop-Off Sites and Mail-Back Distribution Sites as well by Mail-Back Services that could be requested via the Program's website or toll-free phone number which includes Standard Mail-Back Envelopes, Inhaler Mail-Back Envelopes and Auto-Injector Mail-Back Packages. The table below represents the total weight collected in pounds by each of these mentioned Collection Methods.

#### **Total Unwanted Products Collected in the Reporting Period from all Collection Methods**

Туре	#	Total Weight (pounds)
Drop-off Site Liners	45	1,208.17
Standard Mail-Back Envelope	191	101.24
Inhaler Mail-Back Envelope	0	0
Auto-injector Mail-Back Packages	4	8.25
Total Weight Collected (2023)		1,317.66



## IV. Collection System

#### A. Kiosk Drop-Off Sites

Ordinance Sec. 4.116.090(a)(3) A list of drop-off sites.

A list of Kiosk Drop-Off Sites can be found in Appendix B.

#### B. Number of Mailers Provided for Disabled and/or Home-Bound Residents

Ordinance Sec. 4.116.090(a)(4) The number of mailers provided for disabled and/or home-bound County residents

A total of 668 Mailers were distributed via Mail-Back Distribution Sites and the Program Website as shown in the chart below. Disabled and/or home-bound County Residents have the opportunity to request Mailers via the program website and toll-free number as well as obtain a Mailer from eight Mail-Back Distribution Sites. Inmar is able to capture the total number of Mailers distributed to Mail-Back Distribution Sites and Mailers requested directly to County Residents, but is unable to ascertain whether or not the Resident is disabled and/or home-bound.

In accordance with DEA Regulations at 21 CFR 1317.70(d), Ultimate users and persons lawfully entitled to dispose of an ultimate user decedent's property shall not be required to provide any personally identifiable information when mailing back controlled substances to a collector. In an effort to protect Residents privacy and adhere to these regulations, Inmar does not ask Residents requesting Mailers to disclose if they are disabled and/or homebound. Requiring Residents to disclose disability and/or homebound status may also discourage participation in the Program. It is indicated on Inmar's educational materials that Mailers can be requested for the return of unwanted or expired medication.

The table below provides a breakdown of the type of Mailer and number of Mailers provided to Mail-back Sites and Ultimate Users and the number of returned Mailers by type. The number of Mailers provided does not always equate to the number of Mailers returned because mailers provided via any distribution method does not guarantee or ensure that Residents will return the Mailers for destruction.

Mailer Type	Total Provided	Total # Returned	Total Weight (pounds)
Standard Mail-Back Envelope	668	191	101.24
Inhaler Mail-Back Envelope	7	0	-
Auto-injector Mail-Back Package	20	4	8.25
Total	695	195	109.49



#### C. Mail-Back Distribution Sites

Ordinance Sec. 4.116.090(a)(5) The locations where mailers were provided, if applicable;

A list of active Mail-Back Distribution Sites that were included in the program at the beginning of the program year and the corresponding closed date can be found in Appendix C. Note that closure dates reflect the date that Inmar was made aware of the closed location.

#### D. Collection Events

Ordinance Sec. 4.116.090(a)(6) The dates and locations of collection events held, if applicable

Inmar did not participate in any collection events during the Reporting Period.

### V. Transporters and Disposal Facilities

Ordinance Sec. 4.116.090(a)(7): The transporters used and the disposal facility or facilities used for all Covered Drugs.

See Appendix D for the names and locations of Transporters and Disposal Facilities used during the Reporting Period.

### VI. Safety or Security Concerns

Ordinance Sec. 4.116.090(a)(8): Whether any safety or security problems occurred during the collection, transportation or disposal of Unwanted Covered Drugs during the reporting period and, if so, what changes have or will be made to policies, procedures or tracking mechanisms to alleviate the problem and to improve safety and security in the future.

Policies and Procedures for collecting, transporting and disposing of Unwanted Covered Drugs, as established in the Plan, were followed during the Reporting Period. Imar was not notified of any Safety or Security Concerns for the Reporting Period.

#### VII. Educational Efforts and Public Outreach

Ordinance Sec. 4.116.090(a)(9): A description of the public education, outreach and evaluation activities implemented during the reporting period.

#### A. Public Education Activities

In accordance with Section 4.116.060, Inmar provided easily-consumable educational materials for distribution to residential generators, pharmacists, retailers of Covered Drugs, veterinarians, veterinarian hospitals, and health care practitioners upon request and at no charge. Inmar provided clear, standardized disposal instructions for Kiosk Drop-Off Sites and Mail-Back Distribution Sites as outlined in the approved Plan. Inmar provided educational materials that promoted safe disposal options, the dangers of improper drug use and disposal, and other program information.

Inmar contacted the other Program Operator on January 10, 2023 in regards to implementing the single system of promotion. The terms were agreed upon on September 7, 2023 with the incorporated guidance for the single system of promotion from the Department. In the interim, Inmar hosted a Program website and toll-free number that went live on June 23, 2023 while



negotiations with the other Program Operator were being conducted. While it was not required, Inmar created a website (<a href="www.safemedicinedrop.com">www.safemedicinedrop.com</a>) due to the negotiation process with the other Program Operator. The purpose of Inmar's website was to provide information on the Program, report Kiosk Drop-Off Sites problems, and to obtain Mailers while development of a neutrally branded website was established.

Inmar advertised this information via radio advertisements, direct mail, educational documents, information provided to Kiosk Drop-Off Sites and Mail-Back Distribution Sites and other digital media tactics as described below. See Appendix F for images of the Program Website. Inmar provided Kiosk-Drop Off Sites and stakeholder educational materials to provide to County Residents in the required languages via direct mail services and on-site training. A record of materials provided can be seen in Appendix E Table 1. Each location was sent 50 copies in English and 25 copies in Spanish, Tagalog, and Chinese. All materials are easily understandable with varying levels of English proficiencies and leverage explanatory graphics to aid in understanding. All materials are available in English, Spanish, Chinese, and Tagalog. Inmar replaced existing green Kiosks with blue Kiosks as required in Section 4.116.060(2).

Please see Appendix E for example materials.

#### B. Outreach Activities

Inmar completed all outreach activities as stated in the conditionally approved Plan dated September 9, 2022, as well as implementing traditional media tactics as outlined in the Plan submitted October 9, 2023. Inmar promoted the Program during the Reporting Period by utilizing digital media tactics, providing Kiosk Drop-Off Sites educational materials to provide to County Residents (as described in *Section A. Public Education Activities*), providing Authorized Collectors marketing support, launching a direct mail and radio campaign, as well as providing information via the Program Website. See Appendix G table 1 for all outreach activities and corresponding frequency and impressions. As stated in Inmar's plan dated October 9, 2023, Inmar will provide public outreach through print ads or newspapers that are not described in this section. Inmar was unable to implement print ads before the Reporting Period ended on December 31, 2023.

#### 1. Direct Mail

Inmar conducted a direct mail campaign in October 2023 in advance of the DEA's National Prescription Drug Take Back Day. Inmar sent 7,500 direct mail postcards to County Residents targeting households having a combined income of less than \$80,000 annually as a means of reaching underserved and rural communities, who may lack access to computers and online services. A copy of the direct mail postcard can be found in Appendix G.

#### 2. Digital Media - Programmatic

Programmatic Media provides targeted display ads on browser sites on internet capable devices (smart phones, computers, tablets, etc.). Inmar ran ads across a prequalified list of over 200,000 domains including a variety of retail websites, Google, and Facebook. The programmatic targeted ads ran for six weeks each in April and October. See



Appendix G Table 1 lines titled "Programmatic Campaigns" for programmatic results. Examples of the Programmatic ads are in Appendix G Figure 3.

#### Digital Media - Influencer Marketing and Social Media

Influencer marketing is a content creation tactic used to drive awareness and education to a targeted audience through blogs and social media outlets. Influencers create authentic content around their everyday lives and interests while weaving the story of prescription drug take-back into their content. Influencer content is converted into paid advertisements across social platforms and then targeted to Residents across San Mateo County. Paid advertisements for influencer content were run on a variety of platforms including Google, Instagram, X (Formerly known as Twitter) and Facebook. Influencer campaigns were deployed quarterly for a total of four influencer campaigns in 2023.

The four influencer campaigns in San Mateo County garnered a total of 3,645,495 impressions throughout the Reporting Period. Images used in the influencer campaigns are included in Appendix G, Figure 1. The dates and results of each campaign are listed in Appendix G, Table 1 line items "Q1 Influencer Campaign", "Q2 Influencer Campaign," "Q3 Influencer Campaign," and "Q4 Influencer Campaign."

Concurrently, Inmar posted two social media posts per month per platform (Instagram, Twitter, and Facebook) on Inmar's Safe Medicine Drop social media channels.

#### 4. Radio

Inmar utilized San Mateo County radio station KOIT 95.6 FM ("KOIT") to provide information on safe drug disposal throughout the listening area. KOIT is consistently one of the top stations in San Mateo County and the Bay Area radio market. Messaging also ran simulcast across streaming platforms. The radio ads started the week of October 24, 2022 and ran through January 30th, 2023 for a total of 12 weeks. Advertisements focused on providing education on safe drug disposal and directed listeners to find more information on the Inmar website, <a href="www.safemedicinedrop.com">www.safemedicinedrop.com</a>. Ads emphasized that safe drug disposal options are free to all Residents of San Mateo County.

Inmar has insight into the scope of the program by identifying total impressions. During the radio campaign, Inmar was able to reach approximately 3,417,792 listeners. The advertisement ran 145 times.

#### Evaluation Activities

Table 1 in Appendix G outlines all outreach activities, as well as the corresponding dates and total impressions of each activity. In accordance with Section 4.116.060(a)(4), the biennial survey will be conducted in 2024 with the existing Program Operator. The biennial survey will allow Inmar to effectively analyze the success of Inmar's educational outreach efforts and overall awareness of the Program.



# VIII. Packaging and Recycling

Ordinance Sec. 4.116.090(a)(10): A description of how collected packaging was recycled to the extent feasible, including the recycling facility or facilities used.

As stated in the Plan submitted October 9, 2023, regulations prevent Inmar from recycling drug packaging due to regulation DEA § 317.75(c) prohibits handling substances after they have been deposited into a collection Kiosk. However, Inmar encourages Residents to separate Covered Drugs from drug packaging by placing Covered Drugs into a sealed bag via educational materials and to recycle the drug packaging.

### IX. Program Goals

Ordinance 4.116.090(a)(11): A summary of the Stewardship Plan's goals, the degree of success in meeting those goals in the past year, and, if any goals have not been met, what efforts will be made to achieve the goals in the next year.

Based on the feedback received in the Notice of Determination dated July 11, 2023, Inmar has identified goals in the following areas: Convenient and equitable access to County Residents, Collection, Education and Promotion. Below is a summary of Inmar's progress in each of these categories based on the most recent Plan submission dated October 9, 2023.

#### A. Convenient and Equitable Access to County Residents

Inmar is continually working towards expanding the number of Kiosk Drop-Off Sites in the County and supplementing with Mail-Back Distribution Sites where no other Kiosk Drop-Off Site placements are available. Some of the challenges Inmar has faced in securing additional Kiosk Drop-Off Sites are contractual agreements with the other Program Operator, improper licensing, no public access, and a lack of interest in participation. Inmar will continue to work on placing Kiosk Drop-Off Sites in all districts. Inmar plans to do this by engaging existing clients, conducting research to identify new businesses that could serve as potential Kiosk Drop-Off Sites, and re-engaging potential Kiosk Drop-Off Sites that have either not responded to outreach or declined the Program. A list of Kiosk Drop-Off Sites can be found in Appendix A. A list of Mail-Back Distribution Sites can be found in Appendix B.

#### B. Collection

Inmar's Kiosk Drop-Off Sites preferred method of collection is self-service due to the convenience of on-demand servicing, more expedited servicing keeping kiosks open and available to residents, and reduces disruption to pharmacy services. As such, Inmar has provided required training to all Kiosk Drop-Off Sites to comply with all applicable laws and regulations and completes required training on an annual basis. Inmar routinely verifies compliance with laws, regulations, timeframes, and procedures for the service of Kiosk Drop-Off Sites by auditing our service providers, performing on-site visits, and evaluating standard operating procedures.



#### C. Education

Inmar has begun working with the other Program Operator to implement a single system of promotion, including a neutrally-branded website and toll-free number.

Through Inmar's marketing and promotion efforts, Inmar is able to measure awareness of advertisements served in terms of impressions. Inmar will have a better understanding of educational efforts once completing the biennial survey in 2024.

Inmar has created a training system to provide persons who handle Unwanted Covered Drugs to be completed annually as referenced in the Plan submitted October 9, 2023.

#### D. Promotion

The biennial survey will occur in the 2024 Reporting Period per the conditionally approved Plan dated September 9, 2022 and will be able to provide an update on the promotion effectiveness by measuring awareness via the minimum awareness goal of 50% in the Plan dated October 9, 2023.

# X. Program Costs

Ordinance 4.116.090(a)(12): The total expenditure of the Stewardship Plan during the reporting period.

.The total Program costs for the Reporting Period were \$226,937.61.



## **APPENDICES**

Appendix A - Participating Producers	10
Appendix B - Kiosk Drop-Off Sites	14
Appendix C - Mail-Back Distribution Sites	15
Appendix D - Disposal Facilities	17
Appendix E - Kiosk Signage, Mailer Instructions and Educational/Outreach Materials	18
Appendix F - Inmar's Website	28
Appendix G - Outreach and Promotion Activities	33



# Appendix A - Participating Producers

The following list of Producers participated in Inmar's Stewardship Plan during the Reporting Period.

\*All addresses listed are mailing and physical addresses unless otherwise indicated

Producer	Mailing Address	
AAA Pharmaceutical, Inc.	681 Main Street Lumberton, NJ 08048	
Adare Pharmaceuticals	1200 Lenox Drive, Suite 100, Lawrenceville, NJ 08648	
Advagen Pharma Ltd	666 Plainsboro Rd, Suite 605, Plainsboro, NJ 08536	
Alcon Vision, LLC	6201 South Freeway, TA625, Fort Worth, TX 76134	
Alexso, Inc.	2317 Cotner Ave, Los Angeles, CA 90064	
Alkermes, Inc.	852 Winter Street, Waltham, Massachusetts 02451	
ANDA, Inc	2915 Weston Road, Weston, FL 33331	
Anda Pharmaceuticals, Inc	8644 Polk Lane, Olive Branch, Mississippi 38654	
Apnar Pharma, LP	4820 Lanier Road, Chino, CA 91710	
Archis Pharma, LLC	15 Corporate Place South, Suite 108, Piscataway, NJ 08854	
Ascend Laboratories	339 Jefferson Road, Suite 101, Parsippany, NJ 07054 USA	
ASO LLC	300 Sarasota Center Blvd, Sarasota, FL 34240	
Bell Pharmaceuticals, Inc	200 W. Beaver St., Belle Plaine, MN 56011	
Biocodex, Inc.	1850 Gateway Drive, Suite 175, San Mateo, CA 94404	
Blairex Laboratories, Inc	1600 Brian Dr, Columbus, IN 47201	
Camber Pharmaceuticals, Inc.	1031 Centennial Ave., Piscataway, NJ 08854	
Canton Laboratories, LLC	1015 Nine North Dr, Suite 200, Alpharetta, GA 30004	
Carlsbad Technology, Inc	5922 Farnsworth Court, Carlsbad, CA 92008	
Celltrion USA, Inc.	One Evertrust Plaza, suite 1207, Jersey City, NJ 07302	
CivicaScript, LLC	2912 West Executive Parkway, Suite 300, Lehi, Utah 84043	
Dr. Reddy's Laboratories Inc.	107 College Road East, Princeton, NJ 08540	
Duchesnay USA, Inc	2 Research Way, Suite 1A,Princeton, NJ 08540	



Epic Pharma, LLC	517 Rt 1 S, Ste 4002, Iselin, NJ 08830
Florida Pharmaceutical Products, LLC	6111 Broken Sound Parkway NW, Suite 160, Boca Raton, FL 33487
Formulation Technology, Inc.	571 Armstrong Way,Oakdale, CA 95361
Fosun Pharma USA, Inc	104 Carnegie Center Drive, Suite 204, Princeton, NJ 08540
Genomma Lab USA, Inc	3737 Buffalo Speedway ,Houston, TX 77098
Gensco Laboratories, LLC	8550 NW 33rd St, Suite 200, Doral, FL 33122
Granules Pharmaceuticals, Inc.	3701 Concorde Parkway, Chantilly, VA 20151
Hetero Labs Limited	1031 Centennial Ave., Piscataway, NJ 08854
Hikma Pharmaceuticals USA Inc.	200 Connell Drive, 4th Floor, Berkeley Heights, NJ 07922
i3 Pharmaceuticals, LLC	200 Park Avenue, Warminster, PA 18974
Intercept Pharmaceuticals, Inc.	305 Madison Avenue, Morristown, NJ 07960
KC Pharmaceuticals, Inc.	3215 Producer Way, Pomona, CA 91768
Lannett Company Inc.	1101 C Avenue West, Seymour, IN 47274
Laser Pharmaceuticals, LLC	1015 Nine North Drive, Suite 400, Alpharetta, GA 30305
Leading Pharma, LLC	3 Oak Rd, Fairfield, NJ 07004
LXO US Inc (formerly Noden Pharma DAC)	D'Olier Chambers, 16A D'Olier Street, Dublin 2, Republic of Ireland
Macleods Pharma Usa, Inc	103 College Road East, 2nd Floor, Princeton, NJ 08540
Marnel Pharmaceuticals, LLC	635 East Bay St, Bldg G, Charleston, SC 29403
McKeon Products, Inc.	25460 Guenther, Warren, MI 48091
Medicure Pharma, Inc	116 Village Blvd., Suite 200, Princeton, New Jersey
Medsource Pharmaceuticals	22521 Avenida Empresa, Ste 109, Rancho Santa Margarita, CA 92688
Micro Labs USA, Inc	220 Davidson Ave, Suite 402, Somerset, NJ 08873
Mirum Pharmaceuticals	950 Tower Lane, Suite 1050, Foster City, CA 94404
Monarch PCM, LLC	7333 Jack Newell Blvd, Suite 100, Fort Worth, TX 76118
Navajo Manufacturing Company Inc.	601 W 50th Ave, Denver, CO 80216
Neogen	620 Lesher Place, Lansing, MI 48912



Neurelis, Inc	3430 Carmel Mountain Road, Suite 300, San Diego, CA 92121
New American Therapeutics, Inc	300 Interpace Parkway, Morris Corporate Center I, Building C3, Parsippany, NJ 07054
NextSource Biotechnology	80 SW 8th Street, Suite 2660, Miami, FL 33130
Nivagen Pharmaceuticals	3050 Fite Circle, Suite 100, Sacramento, CA 95827
Novadoz Pharmaceuticals, LLC	20 DUKE ROAD, SUITE A, PISCATAWAY, NJ 08854-3714
Noven Pharmaceuticals, Inc./Hisamitsu America, Inc./Grove Pharmaceuticals, a division of Noven Therapeutics, LLC/Noven Therapeutics, LLC	11960 SW 144th St, Miami FL 33186
Novugen Pharma (USA), LLC	100 Overlook Center, 2nd Floor, Princeton, NJ 08540
Oyster Point Pharma, Inc.	202 Carnegie Center, Princeton, NJ 08540
ParaPRO, LLC	11550 N Meridian St, Suite 290, Carmel, IN 46032-5505
Pharmacy Buying Association, Inc	6300 Enterprise Rd, Kansas City, MO 64120
PLX Opco Inc. DBA PLx Pharma Inc.	9 Fishers Lane, Sparta, NJ 07871
ProvePharm	100 Springhouse Drive Suite 105, Collegeville, PA 19426
Randob Labs, Ltd dba CrossingWell Consumer Health	Mailing Address: PO Box 440 Cornwall, NY 12518 Physical Address: 45 Quaker Ave, Suite 207, Cornwall, NY 12518
RedHill Biopharma Inc.	8041 Arco Corporate Dr, Suite 200, Raleigh, NC 27617
Reliable 1 Laboratories, LLC	99 West Hawthorne Ave, Suite 610, Valley Stream, NY 11580
S.S.S. Co.	71 University Ave, Atlanta, GA 30315
Sarepta Therapeutics	215 First St, Cambridge, MA 02142
Sato Pharmaceutical Co., Ltd.	3625 Del Amo Blvd. Suite 228, Torrance, CA 90503
Scholl's Wellness Company	119 Cherry Hill Road, Suite 200, Parsippany, NJ 07054
Sebela Pharmaceuticals Inc.	645 Hembree Parkway, Suite I, Roswell, GA 30076
Sheffield Pharmaceutical, LLC	170 Broad Street, New London, CT 06385
Socius Care, LLC	320 Northpoint Pkwy SE, Suite J, Acworth, GA 30102
SOLA Pharmaceuticals	655 Highlandia Dr, Baton Rouge, LA 70810
Solco Healthcare, LLC	700 Atrium Dr, Suite A, Somerset, NJ 08873
Somerset Pharma, LLC	300 Franklin Square Dr, Somerset, NJ 08873



Strides Pharma Inc.	1 Ram Ridge Rd, Chestnut Ridge, NY 10977
Summers Laboratories, Inc.	103 GP Clement Drive, Collegeville PA 19426
Sun (Taro) Pharmaceutical Industries, Inc.	2 Independence Way, Princeton, NJ 08540
Taro PharmaceuticalsU.S.A., Inc.	3 Skyline Dr, Suite 120, Hawthorne, NY 10532
The Tetra Corporation	P.O. Box 10, Eaton Rapids, MI 48827
Time-Cap Laboratories, Inc.	7 Michael Ave, Farmingdale, NY 11735
TruPharma, LLC	4100 W Kennedy Blvd, Suite 220, Tampa, FL 33609
TWi Pharmaceuticals USA, Inc.	115 West Century Road, Suite 135, Paramus, NJ 07652
Unichem Pharmaceuticals (USA), INC.	One Tower Center Boulevard, Suite 2200, East Brunswick, NJ 08816
United Exchange Corp	5836 Corporate Ave. Suite 200, Cypress CA 90630
Upsher-Smith Laboratories, LLC	6701 Evenstad Drive, Maple Grove, MN 55369
Veridian Healthcare LLC	1175 Lakeside Dr, Gurnee, IL 60031
Westminster Pharmaceuticals, LLC	3450 Buschwood Park Dr, Suite 110, Tampa, FL 33618
Westminster Pharmaceuticals, LLC	3450 Buschwood Park Dr, Suite 110, Tampa, FL 33618



# Appendix B: Kiosk Drop-Off Sites

Locations where Unwanted Covered Drugs were collected during the Reporting Period.

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Pharmacy Name	Street	City	Zip	Status	Closed Date	District	Weight Collected (lbs.)	Total # Liners Collected
Lucky Store #707	6843 Mission St	Daly City	94015	Closed	1/1/2023	5	0	0
Lucky Store #710	919 Edgewater Blvd	Foster City	94404	Closed	1/1/2023	2	0	0
Lucky Store #748	1322 El Camino Real	San Bruno	94066	Closed	1/1/2023	1	0	0
Lucky Store #749	1133 Old County Rd	San Carlos	94070	Closed	1/1/2023	3	0	0
Safeway Pharmacy #0305	1071 El Camino Real	Redwood City	94063	Active		1	357.35	13
Safeway Pharmacy #1138	1100 El Camino Real	Belmont	94002	Active		1	168.35	6
Safeway Pharmacy #1547	1450 Howard Ave	Burlingame	94010	Active		3	205.45	8
Safeway Pharmacy #2719	525 El Camino Real	Menlo Park	94025	Active		3	393.57	15
Safeway Pharmacy #2878	525 El Camino Real	Millbrae	94030	Active		4	83.45	3



# Appendix C: Mail-Back Distribution Sites

Locations where Mailback Envelopes were distributed during the Reporting Period.

Site Name	Street Address	Address 2	City	Zip	District	Closure Date
Acclaim Home Care Inc Daley City Office	318 West Lake Center	Unit 227	Daly City	94015	5	2024
Alegre Home Care - Peninsula	1660 S. Amphlett Blvd.	Suite 128	San Mateo	94402	2	2024
Anchor Drugs	161 South Spruce Avenue		S. San Francisco	94080	1	
Anx Hospice Care	455 Hickey Blvd	Suite 320	Daly City	94015	5	2024
Anx Home Healthcare	455 Hickey Blvd	Suite 415	Daly City	94015	5	2024
Apria - South San Francisco Location	480 Carlton Court		S. San Francisco	94080	1	2024
Bright Life	10 Bellcrest Avenue		Daly City	94015	5	2024
California Sinus Center	3351 El Camino Real	Suite 200	Atherton	94027	3	2024
Costco Pharmacy #1042	2300 Middlefield Road		Redwood City	94063	4	
Costco Pharmacy #147	1001 Metro Center Blvd		Foster City	94404	2	
Costco Pharmacy #422	451 South Airport Blvd.		S. San Francisco	94080	1	
Costco Pharmacy #475	1600 El Camino Real		S. San Francisco	94080	1	
Dr. Lawrence L. Chao - San Mateo office	1750 El Camino Real	Suite 301	Burlingame	94010	1	
EuroFins DiscoverX San Francisco	310 Utah Ave		S. San Francisco	94080	1	2024
Lucky #707	6843 Mission St		Daly City	94015	5	2024
Lucky #710	919 Edgewater Blvd		Foster City	94404	2	2024
Lucky #726	45 Murchison Dr		Millbrae	94030	1	2024
Lucky #745	200 Woodside Plaza		Redwood City	94061	4	2024
Lucky #748	1322 El Camino Real		San Bruno	94066	1	2024
Lucky #749	1133 Old Country Rd		San Carlos	94070	3	2024
Mindful Health Solutions - Burlingame	1860 El Camino Real	Suite 250	Burlingame	94010	1	2024
Nob Hill Pharmacy #628	270 Redwood Shores Parkway		Redwood City	94065	4	
Ravenswood Family Dentistry	1807 Bay Road		East Palo Alto	94303	4	2024
Ravenswood Family Health	1885 Bay Road		East Palo Alto	94303	4	2024
Safeway #747	850 Woodside Rd		Redwood City	94061	4	2024
					-	



Safeway #970	1655 El Camino Real		San Mateo	94402	2	2024
San Mateo MC O/P Pharmacy	222 39th Ave		San Mateo	94403	2	
Sleep Quest - San Carlos	981 Industrial Road	Suite B	San Carlos	94070	3	2024
UCPC San Mateo Primary Care	1100 Park Place	Suite 100	San Mateo	94403	2	2024



# Appendix D: Disposal Facilities

Company Name	Contact Information	Registration Information	Service Provided	
123 Compliant Logistics, LLC 2626 N 29th Ave Phoenix, AZ 85009	Account Manager 602-612-4140	DEA Reverse Distributor- Collector: R90571264	DEA Reverse Distributor-Kiosk Liners	
Clean Harbors Aragonite 11600N. Aptus Rd. Aragonite, UT94029	Account Manager 435-884-8100	EPA ID: UTD981552177	Hazardous Waste Incinerator - All Unwanted Covered Drugs	
Clean Harbors El Dorado, LLC 309 American Circle El Dorado, AR 71730	Account Manager 870-863-7173	EPA ID: ARD069748192	Hazardous Waste Incinerator - All Unwanted Covered Drugs	
Veolia ES Technical Solutions, L.L.C 7665 Highway 73 Port Arthur, TX 77640	Account Manager 281-216-9618	EPA ID: TXD000838896	Hazardous Waste Incinerator - All Unwanted Covered Drugs	
Indianapolis Resource Recovery Facility in Indiana, operating as Covanta Indianapolis, Inc. 2329 S. Harding Street Indianapolis, IN 46221	Account Manager 317-478-0670	DEA Reverse Distributor-Collector RC0620496 EPA ID No: IND984882365	Back-up vendor for reverse distribution – All Covered Drugs (Mail-back Packages & Packaged Containers from Authorized Collectors)	
Covanta Manheim dba Chesapeake Waste Solutions 190 Shellyland Rd, Manheim PA 17545	Account Manager 717-653-8882	DEA Registration No. RC0322595	Back-up vendor for reverse distribution – All Covered Drugs (Mail-back Packages & Packaged Containers from Authorized Collectors)	
Ross Incineration Services 36790 Giles Road, Grafton, OH 44044	Account Manager 440-748-5800	EPA ID No. OHD048415665	Hazardous Waste Incinerator	
TransChem Environmental 542 East 27 th Street Tucson, AZ 85713	Account Manager 520-829-5651	DOT Registration: 052119550060B Hazardous Materials Safety Permit: US-1341480-AZ-HMSP	Hazardous Waste Transporter	
Ross Transportation Services, Inc. 36790 Giles Road Grafton, OH 44044	Account Manager 440-748-5800	PADEP Registration: PA-HC0283	Hazardous Waste Transporter – All Unwanted Covered Drugs	
FedEx	Account Manager 800-469-9993	Transporter	Common Carrier – Kiosk Containers	
USPS	Account Manager 919-501-9394	Transporter	Common Carrier – All Mail-back packages	



# Appendix E - Kiosk Signage, Mailer Instructions and Educational/Outreach Materials





# SAFE DRUG DISPOSAL

ELIMINACIÓN SEGURA DE MEDICAMENTOS

# RETURN YOUR UNUSED PRESCRIPTION MEDICATIONS HERE

DEPOSITE AQUÍ SUS MEDICAMENTOS RECETADOS NO UTILIZADOS

#### HELP PROTECT YOUR FAMILY, YOUR COMMUNITY AND OUR WATER SUPPLY

AYUDE A PROTEGER A SU FAMILIA, A SU COMUNIDAD Y A NUESTRO SUMINISTRO DE AGUA



Figure 1 - Sample Promotional Signage



# CONSUMER DRUG TAKE-BACK [PROGRAMA DE ELIMINACIÓN DE MEDICAMENTOS]





Pull to open drawer Jale para abrir el cajón



Place medications inside Coloque los medicamentos adentro





Close the drawer



#### ACCEPTED (ACEPTADOS)

Unused or expired prescription medication (Including Schedule II-V controlled substances) Medicamentos con receta no consumidos o vencidos (incluidas las sustancias controladas de clasificación II a V)

Unused or expired over-the-counter medication Medicamentos de venta libre, no consumidos o vencidos









Illegal drugs Drogas ilegales Sharps

Los Objetos Punzocortantes

Figure 2 - Sample Kiosk Signage - Front



#### **ACCEPTED**

MEDICATIONS IN ANY DOSAGE FORM, EXCEPT FOR THOSE LISTED BELOW, IN THEIR ORIGINAL CONTAINER OR SEALED BAG.

















#### **NOT ACCEPTED**

HERBAL REMEDIES, VITAMINS, SUPPLEMENTS, COSMETICS, OTHER PERSONAL CARE PRODUCTS, MEDICAL DEVICES, BATTERIES, MERCURY-CONTAINING THERMOMETERS, SHARPS, AND ILLICIT-DRUGS.

Figure 3 - Sample Kiosk Signage - Chute Door



#### MAIL-BACK PACKAGE IS FOR

# UNWANTED



#### **ACCEPTED**

Medications in any dosage form, except those listed below, in their original container or sealed bag.\*

\*If transferring medications to a sealed bag, please be sure to recycle all remaining packaging.

#### **NOT ACCEPTED**

Herbal remedies, vitamins, supplements, cosmetics, other personal care products, inhalers, medical devices, batteries, mercury-containing thermometers, sharps, and illicit drugs.

To protect your privacy, consumers are reminded to remove all personally identifiable information on prescription labels or materials before using any of the disposal options listed above.





o find this material in addition inguages, scan this QR code.



#### **EACH KIT INCLUDES:**

- 1 Inmar Envelope Stand 20 Pre Addressed Mail-Back Envelopes
- 1 Reorder Process Instructions
- 1 Mail-Back Display Sign

#### QUICK STEPS TO START

The Mail-Back Kit comes pre-assembled. Set up is easy as 1-2-3:

- 1. Open Box
- Remove packaging and Mail-Back Kit
   Place the Kit on your counter

#### REORDERING PROCEDURE KEEP THE REORDER PROCESS INSTRUCTIONS FOR **FUTURE REFERENCE.**

- When you only have five or less envelopes left in your mailback kit, it is time to reorder more envelopes
- Follow the instructions on the Reorder Process Instructions to place
- your order To re-order, you can:

  - Scan the QR code on the Reorder Instructions with a mobile device
  - Send an email to mail-back@123compliant.com





1. START

Scan QR Code or

go to mailback.app

TIME TO REORDER

• Scan the QR Code or go to mailback.app · Input the email used to sign up for the service . Use this temporary password: 2021CDTB-CA

· Check out and verify shipping address

REORDER PROCESS

· Go to the Reorder Page

· Select the Refill Kit

#### HOW

mailback.app OR Send an email to mail-back@123compliant.com

Submit the order and a confirmation email will be sent

MAIL-BACK

**ENVELOPE REORDER INSTRUCTIONS** 

2. REORDER

Select the refill kit

on the reorder page

3. CHECK OUT

Follow the check out

steps on the site

#### **OUESTIONS?**





Figure 4 - Sample Signage and instructions for Standard Mail-Back Envelope Distribution Sites





Figure 5 - Educational Brochure - English



Figure 6 - Educational Brochure - Spanish





Figure 7 - Educational Brochure - Chinese



Figure 8 - Educational Brochure - Tagalog



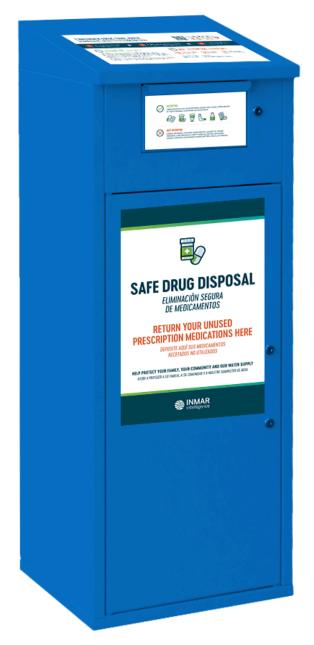


Figure 9 - Sample Kiosk including Sample Signage



#### **MAIL-BACK PACKAGE IS FOR**

# UNWANTED OR EXPIRED MEDICATIONS



#### **ACCEPTED**

Medications in any dosage form, except those listed below, in their original container or sealed bag.\*

\*If transferring medications to a sealed bag, please be sure to recycle all remaining packaging.

#### **NOT ACCEPTED**

Herbal remedies, vitamins, supplements, cosmetics, other personal care products, inhalers, medical devices, batteries, mercury-containing thermometers, sharps, and illicit drugs.

To protect your privacy, consumers are reminded to remove all personally identifiable information on prescription labels or materials before using any of the disposal options listed above.



\*Inmar Rx Solutions is the service provider for The Drug Takeback Solutions Foundation



Figure 10 - Sample Standard Mail-Back Envelope Insert. Inmar can provide copies of this document in the required languages if requested.



# MAIL-BACK PACKAGE IS FOR INHALERS



#### **ACCEPTED**

Inhalers

#### **NOT ACCEPTED**

Unwanted medicines that are not inhalers, herbal remedies, vitamins, supplements, cosmetics, other personal care products, medical devices, batteries, mercury-containing thermometers, sharps, and illicit drugs.

Note: Only place undamaged inhalers in their original containers in the Inhaler Mail-Back Package. Inhaler Mail-Back Packages can only be used for inhalers and cannot accept other types of items.

To protect your privacy, consumers are reminded to remove all personally identifiable information on prescription labels or materials before using any of the disposal options listed above.



\*Inmar Rx Solutions is the service provider for The Drug Takeback Solutions Foundation



Figure 11 - Sample Inhaler Envelope Insert. Inmar can provide copies of this document in the required languages if requested.



#### MAIL-BACK PACKAGE IS FOR

# PRE-LOADED PRODUCTS CONTAINING A SHARP AND AUTO-INJECTORS



#### **ACCEPTED**

Pre-loaded products containing a sharp and auto-injectors.

#### **NOT ACCEPTED**

Unwanted medicines that are not pre-loaded products containing a sharp or auto-injectors, inhalers, herbal remedies, vitamins, supplements, cosmetics, other personal care products, medical devices, batteries, mercury-containing thermometers, sharps, and illicit drugs.

Note: Injector Mail-Back Packages can only be used for pre-filled injector products and cannot accept other types of items.



\*Inmar Rx Solutions is the service provider for The Drug Takeback Solutions Foundation



Figure 12 - Sample Auto-Injector Package Insert. Inmar can provide copies of this document in the required languages if requested.



#### **Educational Materials Distribution List**

Site Name	Address	District
Safeway Pharmacy #2878	525 El Camino Real, Millbrae CA	1
Safeway Pharmacy #1547	1450 Howard Ave, Burlingame CA	1
Safeway Pharmacy #2719	525 El Camino Real, Menlo Park CA	3
Safeway Pharmacy #1138	1100 El Camino Real, Belmont, CA	3
Safeway Pharmacy #0305	1071 El Camino Real, Redwood City, CA	4

Table 1 - A list of all locations that received Educational Materials in quantities of 50 (English), 25 (Spanish, Tagalog, Chinese) on October 1, 2023.



# Appendix F: Inmar's Website

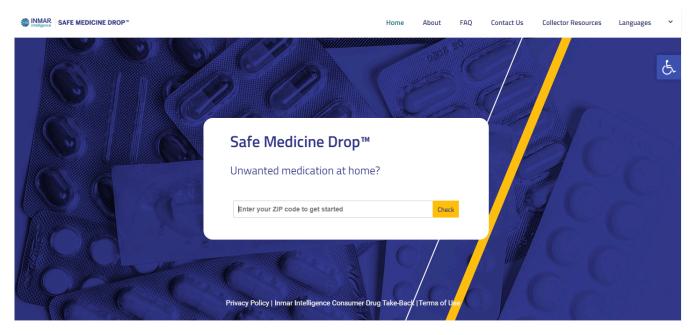


Figure 1 - www.SafeMedicineDrop.com Landing Page

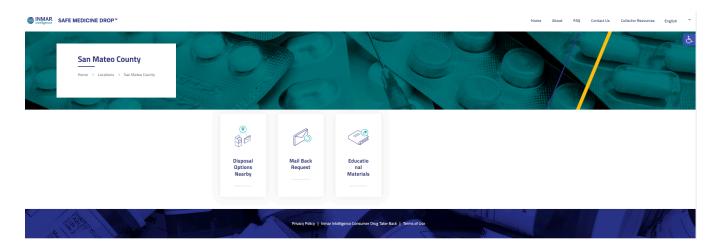


Figure 2 - www.SafeMedicineDrop.com San Mateo County Landing Page



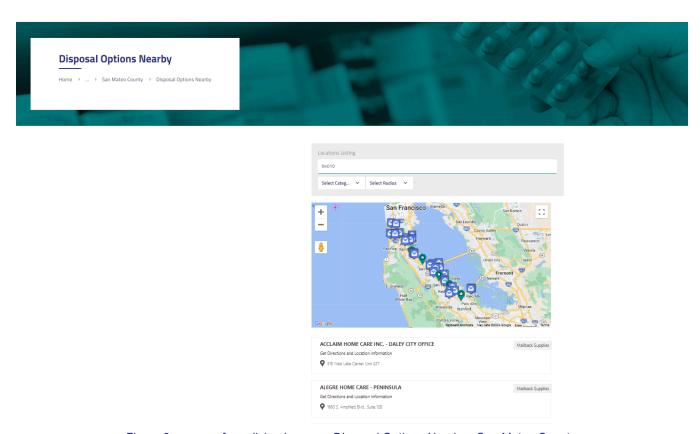


Figure 3 - www.safemedicinedrop.com Disposal Options Nearby - San Mateo County

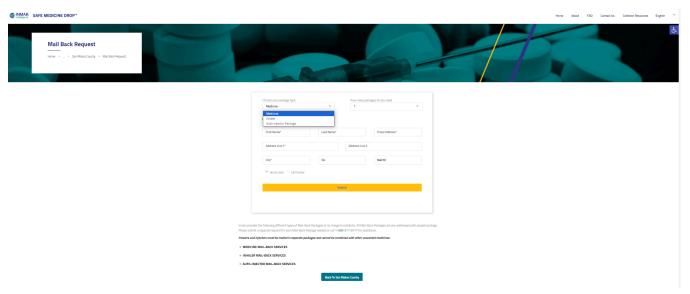


Figure 4 - www.safemedicinedrop.com Mail-Back Request - San Mateo County



Inmar provides the following different types of Mail-Back Packages at no charge to residents. All Mail-Back Packages are pre-addressed with prepaid postage. Please submit a separate request for each Mail-Back Package needed or call 1-888-371-0717 for assistance.

Inhalers and injectors must be mailed in separate packages and cannot be combined with other unwanted medicines.

#### - MEDICINE MAIL-BACK SERVICES

Mail-Back Services for expired or unwanted medicines are available, free of charge, to all residents upon request. Medications in any dosage form, except for those identified as Not Accepted below, in their original container or sealed bag are accepted.

Standard Mail-Back Envelope Distribution Sites may also be available in your area. Click here to find a convenient location.

NOTE: The following items are not accepted in Standard Mail-Back Envelopes:

- · herbal remedies
- vitamins
- supplements
- cosmetics
- · other personal care products
- medical devices
- batteries
- · mercury-containing thermometers
- inhalers
- · used or empty syringes
- sharps and injectors
- illicit drugs

#### INHALER MAIL-BACK SERVICES

Mail-Back Services for inhalers are available, free of charge, to all residents upon request.

**NOTE**: Only place undamaged inhalers in their original containers in the Inhaler Mail-Back Package. Inhaler Mail-Back Packages can only be used for inhalers and cannot accept other types of items.

#### - AUTO-INJECTOR MAIL-BACK SERVICES

Mail-Back Services for pre-filled injector products are available to all residents upon request.

NOTE: Auto-Injector Mail-Back Packages can only be used for pre-filled injector products and cannot be used for inhalers or other types of unwanted medicines or items

Back To San Mateo County

Figure 5 - Mail-Back Services Information



I have a question not answered by this website. Is there someone I can contact with a question about the program?

Please write to us at take-back@inmar.com with any questions.

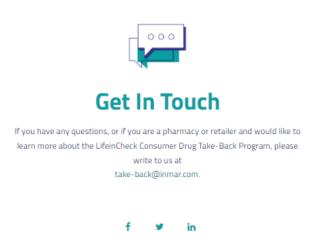


Figure 6 - Contact Information on <u>www.safemedicinedrop.com</u>, location for Residents to report Kiosk Drop-Off Site issues.



# **How To Dispose of Medications:**



#### 1. FIND A KIOSK NEARBY

- a. Pull to open drawer
- b. Place Medications Inside
- c. Close the drawer



#### 2. Mail-Back Envelope

- a. Request a mail-back envelope
- b. Put medications in the envelope and seal it
- c. Mail it back to the address on the envelope

#### ACCEPTED:

- Unused or expired prescription medication (Including Schedule II-V controlled substances)
- Unused or expired over-the-counter medication
- Pet Medication

#### NOT ACCEPTED:

- · Schedule I controlled substances
- Illegal Drugs

EDUCATIONAL MATERIALS: English | Español | 中国人 | Tagalog

**Back To San Mateo County** 

Figure 7 - Educational Materials Location on www.safemedicinedrop.com



## Appendix G - Outreach Activities and Promotions



# How to properly store and dispose of medications

April 26, 2023

\*This shop has been compensated by Inmar Intelligence and its advertiser. All opinions are mine alone. As a mom of two young children and a pet owner, I am well aware of the dangers posed by unsafe drug storage and disposal.

Accidental poisoning from medications is a leading cause...

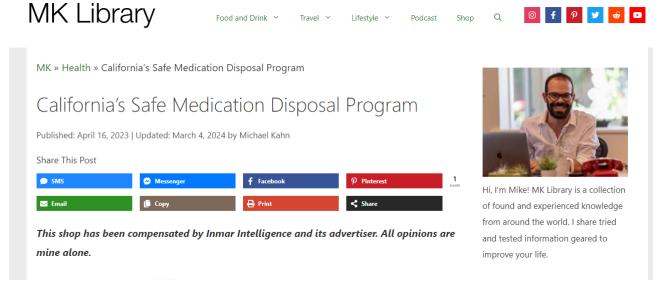


Figure 1 - Images from Influencer Campaigns - To view 'MK Library' Influencer post, please view here: https://www.mklibrary.com/californias-safe-medication-disposal-program/#more-147931





Working together to protect our families, communities and environment





#### **EVERY 5 MINUTES**

an American dies of an overdose\*

\*cdc.gov



#### 16 MILLION

People in the U.S. over the age of 12 have misused medications at least once in the past year.\*



#### **47% OF PEOPLE**

who misuse prescription pain relievers recieve, buy, or take them from a friend or relative.\* "samhsa.gov

Figure 2 - Direct Mail Postcard - Front



Figure 2- Direct Mail Postcard - Back







Figure 3 - Examples of Programmatic Media
\*Note: Programmatic ads in San Mateo County display a blue kiosk



#### **Outreach Activities During the Reporting Period**

Outreach Activity	Type of Media	Start Date	End Date	Impressions	Frequency
Radio	Traditional Media	1/1/23	1/30/23	3,417,792	145
Q1 2023 Influencer Campaign	Digital Promotion	3/3/23	3/22/23	412,704	1
Q2 2023 Influencer Campaign	Digital Promotion	4/21/23	5/2/23	617,013	1
Q3 2023 Influencer Campaign	Digital Promotion	8/7/23	9/29/23	1,380,610	1
Q4 2023 Influencer Campaign	Digital Promotion	10/11/23	11/8/23	1,235,168	1
Social Media Posts - Instagram, Twitter, Facebook	Digital Promotion	1/1/23	12/31/23	82	60
Programmatic Campaign	Digital Promotion	4/1/23	5/18/23	350,000	1
Programmatic Campaign	Digital Promotion	10/10/23	12/31/23	250,000	1
Direct Mail Campaign	Traditional Media	10/1/23	11/1/23	7,500	1

Table 1 - Results from all outreach activities during the Reporting Period.