



SAN MATEO COUNTY HEALTH

BEHAVIORAL HEALTH & RECOVERY SERVICES

San Mateo County -Overdose Prevention Coalition Steering Committee Meeting

August 11, 2026, 12:30-1:30 PM (Virtual)

Facilitator: Dr. Ronni Brown, County Chair

Members Present: 16-Brian Greenberg, Jorge Quezada Flores, Todd Henderson, Diana Reddy, Eamonn Hartmann, Jared Thomas, Jackie Almes, Judith Modlen, Mary Taylor, Mira Shamel, Nicholas Colucci, Omar Brown, Ronni Brown, Rondel Davis, Marika Buchholz, Mark Karandang

Members Absent: 3- Edith Cabuslay, Isabelle Valderrama (excused), Mary Bier (excused)

Members Resigned: 1 -Corina Chung

Special Guests: Gabe Chasnoff and Kristen Sinclair

Summary:

Steering Committee Roster: 19

Quorum required: 10

Members in attendance: 16

Welcome- Ronni Brown, County Chair

Ronni welcomed the Steering Committee members and special guests and reviewed the meeting agenda.

Community Agreements- Diana Reddy. Community Co-Chair

Diana read the Community Agreements that describe how we choose to be together to foster respectful, thoughtful, and healthy conversations, and include:

With each other, we will:

- ☐ Attack the problem not the person
- ☐ Listen to learn
- ☐ Respect each other
- ☐ Allow all voices (loud and soft)
- ☐ Lean into hard conversations



- ☐ Allow space for differences
- ☐ Be open to a change of mind
- ☐ Strive to be prepared for each meeting
- ☐ Protect others' confidentiality
- ☐ Engage in open dialogue without judgment

Communication Agreements- Ronni Brown, County Chair and Diana Reddy, Community Co-Chair

Ronni shared communication received from County Executive's Office requesting clarification if the Overdose Prevention Coalition (OPC) was involved in and/or endorsed comments sent via email by OPC General Member to Board of Supervisors' Speier and Gauthier's office. The general member criticized the county's current naloxone distribution efforts and proposed an ordinance mandating Narcan distribution at certain County-owned and non-County-owned facilities across the county. Member did not include a disclaimer that comments reflected individual opinions and were not reflective of or on the behalf of the coalition.

Diana Reddy recommended the following:

- **Individual member communications:** Members may communicate their individual views to elected officials or the public but should clearly state that the views expressed are their own and **do not represent the SMC Overdose Prevention Coalition (OPC).**
- **Coalition communications:** Any communication presented as being **on behalf of OPC** should first be reviewed and approved by Ronni, acting as County Chair of OPC, consistent with the coalition's governance process.
- **Shared Agreement – “Stand Together, Speak Together”:** The proposed agreement would be added to our Community Agreements and reinforce that OPC members can advocate independently while distinguishing their views from positions formally adopted by the coalition.
- **Suggested disclaimer:** *“Comments reflect individual views and I am not speaking on behalf of the Overdose Prevention Coalition.”*

No questions/comments raised by Steering Committee members.



2026-2027 All-Meeting Calendar- Ronni Brown, County Chair

Reviewed following changes to meeting cadence:

Steering Committee Meetings will return to 3 in-person 2-hour meetings/year and 1 virtual 2-hour meeting/year to provide more time for strategic planning, overdose data updates, relationship building, action team reports, and discussion.

- November 10, 2026, 12:30-2:30 (in-person, location TBD)
- February 9, 2027, 12:30-2:30 (in-person, location TBD)
- May 11, 2027, 12:30-2:30 (in-person, location TBD)
- August 10, 2027, 12:30-2:30 (virtual)

*For this current Steering Committee term, efforts will be made to provide hybrid participation options for members who are unable to attend meetings in person.

General Membership Meetings will remain as 1-hour, virtual meetings. Will occur quarterly on a different month than the Steering Committee meetings to minimize duplicity of content.

- December 15, 2026, 1:30-2:30 (virtual)
- April 13, 2027, 1:30-2:30 (virtual)
- July 13, 2027, 1:30-2:30 (virtual)
- October 12, 2027, 1:30-2:30 (virtual)

Action Team Meetings will remain as 1-hour, virtual meetings. Will occur quarterly.

- Youth and Schools Action Team (2nd Wednesday)
 - September 9, 2026, 3:30-4:30 (virtual)
 - January 13, 2027, 3:30-4:30 (virtual)
 - March 10, 2027, 3:30-4:30 (virtual)
 - June 9, 2027, 3:30-4:30 (virtual)
 - September 8, 2027, 3:30-4:30 (virtual)
- Unhoused and Other Vulnerable Populations (3rd Tuesday)
 - September 15, 2026, 12:30-1:30 (virtual)
 - January 19, 2027, 12:30-1:30 (virtual)
 - March 16, 2027, 12:30-1:30 (virtual)
 - June 15, 2027, 12:30-1:30 (virtual)

No questions/comments raised by Steering Committee members.



NTI Upstream- Gabe Chasnoff (CEO) and Kristen Sinclair (Director of Content Development)

Gabe and Kristen with NTI Upstream reviewed the multi-media overdose awareness, education, and prevention campaign they are developing for the SMC Overdose Prevention Coalition. The campaign will focus on:

- Raising awareness and education through empathy, research-based facts, and community building with a focus on behavior change
- Utilizing storytelling to increase engagement and share the human tragedy associated with overdose

Dr. Brian Greenberg, Diana Reddy , and Mark Karandang provided their experiences participating in the filmed campaign

- Dr. Greenberg, , “it was an honor to be a part of the process and to be intimately connected to people sharing sometimes difficult aspects of their lives... a great experience... I am certain that the video will continue to touch people.”
- Diana, “participating in this project amplified the diversity of our coalition, the videos will also amplify who we are and how broad our experiences are and our interests and our motivations”
- Mark, “we have a story to tell and I am hoping that I did justice in raising awareness that community members may not know about the overdose threat”

Gabe and Kristen provided updates regarding the Overdose Awareness Campaign including the social media campaign, newsletter, blogs, and filmed video content

- Delivering monthly social media content to SMC/BHRS for review and edits and SMC/BHRS Communications posting on Facebook and Instagram (smchealth)
 - Each post will have a Call to Action that will redirect viewers to SMC OPC landing page on SMC BHRS website
 - Previewed samples of social media posts
- 2 Blogs to address timely topics addressing overdose
- Quarterly Newsletters to be sent to county listserv to include coalition updates, events, and membership recruitment
- Previewed 4 video interviews that will be core of the August Overdose Awareness Campaign



Sub-committee Formation-Ronni Brown, County Chair

Ronni is proposing the following subcommittee formation:

Logic Model Subcommittee to create a visual map of coalition's goals, resources, methods, outcomes (short-term, mid-term, long-term) and evaluation strategies

- Anticipate 3 meetings between September and October
- Draft model to be developed and presented for review and discussion at November 10th Steering Committee meeting
- Request all Action Team Chairs and Leadership to participate

Partnership Subcommittee to identify key partnerships that will support coalition's activities and reach and serve as recruitment tool for Steering Committee turnover in April 2027

- Anticipate 3 meetings between September and October
- Proposal to be developed and presented for review and discussion on November 10th Steering Committee meeting
- Request 5-6 Steering Committee members to participate

Naloxone Awareness Event- Omar Brown, Community Co-Chair

2nd Naloxone Awareness Event on July 1st hosted by samTrans with tabling by SMC/BHRS, HOPE, and Voices of Recovery. 97 boxes of naloxone were distributed. Provided update regarding Naloxone Stand Box at Sequoia Station/Redwood City Station, since installed February 3, 2026, 1037 boxes have been restocked in stand box.

Calendar of Events- Omar Brown, Community Co-Chair

Summer Fest Coyote Fest, August 15, 2026 12 pm – 4 pm (Volunteers needed)

HOPE Memorial Walk, August 29, 2026, 10 am – 3 pm (Volunteers needed)

samTrans 50th Celebration, September 26, 2026, 1 pm – 5 pm (Volunteers needed)

Fentanyl High Movie Screening, Carlmont High School, September 24, 2026, 6 pm-8:15 pm (Volunteers needed)

6-week Grief Support Group, September 29-November 3, 6:30-8:00 pm

Closing: Meeting adjourned at 1:25 pm