

Suicide Prevention Committee (SPC)'s

Strike Incident Messaging Recommendation

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Co-Chair, Suicide Prevention Committee



SAN MATEO COUNTY HEALTH
**BEHAVIORAL HEALTH
& RECOVERY SERVICES**



Overview

1. Background

2. Strike Incident Messaging

3. Next Steps



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1. Background



Watch 1-minute youth directed suicide prevention film at <https://vimeo.com/397546881>

2. Proposed Incident Messaging

- **Background and Goal**
- **Forms of Messaging**
- **Key/Legend**
 - **Bold Text** = edited based on details of the incident
 - **Highlighted Text** = proposed changes or additions to incident messaging



2a. Initial Email

~~who was trespassing~~

At approximately [time], south/northbound train #156 fatally struck an individual on the tracks near Tamien station in San Jose. Emergency personnel are on scene. All trains in the area are currently stopped. There are approximately 200 passengers and 40 bikes onboard the incident train, with no reported injuries onboard.

No matter the circumstances, it is always regrettable when a life is lost. We encourage anyone who needs support to connect with local resources: www.Caltrain.com/ThereIsHelp

Caltrain reminds everyone to be alert around railroad property and always follow posted safety rules. If you see something concerning near the tracks, call the Transit Police at 1-888-SAF-RAIL (1-888-723-7245). More information: www.caltrain.com/RailSafety. For delay updates, please follow us on Twitter: [@Caltrain](https://twitter.com/Caltrain)



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2b. Final Email

[Includes Previous Email]

The San Mateo County Sheriff's Transit Police Bureau, who patrols the Caltrain corridor, is investigating **today's fatal** incident. **The final cause of death and identification of the individual will be determined by the San Mateo County Coroner's Office.**

We would like to thank everyone for their patience as crews responded to this unfortunate incident.

This is the final email about this incident.



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2c. Initial Tweet

~~who was trespassing~~

#NB198 has struck a person/vehicle on the tracks . All trains in the area are currently stopped. Expect major delays. #Caltrain



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2c. Subsequent Tweets

1/2 *We would like to thank everyone for their patience as crews respond to this incident. No matter the circumstance, it's always regrettable when a life is lost. We encourage anyone who needs support to connect with local resources:*

www.Caltrain.com/TheresHelp @SFSuicide @StarVistaSMC

2/2 *Caltrain reminds everyone to be alert around railroad property and always follow posted safety rules. If you see something concerning near the tracks, call the Transit Police at 1-888-SAF-RAIL (1-888-723-7245). More information:*

www.caltrain.com/RailSafety. #CaltrainSafe



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3. Next Steps

- **Questions & Answers**
- **MHSARC Recommendation to Supervisor Dave Pine (MHSARC and Caltrain Board Member)**



Thank You!



SAN MATEO COUNTY HEALTH
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Behavioral Health Resources

Crisis (24/7)

Suicide Prevention Lifeline

800-273-8255 (TALK)

Domestic Violence Hotline

800-799-7233 (SAFE)

Crisis Text Line

Text BAY to 741741

Disaster Distress Line

800-985-5990

Text TalkWithUs to 66746

Non-Crisis (24/7)

Behavioral Health & Recovery Services

ACCESS Call Center

Mental health and substance use referrals for San Mateo County residents with Medi-Cal or no insurance

800-686-0101

TDD: Dial 800-943-2833 or 711

California Peer Run Warmline

Emotional support and referrals

855-845-7415

smchealth.org/bhrsservices

Suicide Prevention Resources

San Mateo County

www.smchealth.org/suicideprevention

California

www.suicideispreventable.org

<https://www.elsuicidioesprevenible.org> (Español)

www.emmresourcecenter.org (Resources in Multiple Languages)

United States

www.afsp.org

www.suicidology.org

www.sprc.org



Suicide Prevention Committee

Usually meets 1st Tuesday of the month 1:30-3:00pm

<https://zoom.us/j/410362485>

669-900-6833 Meeting ID: 410 362 485

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smchealth.org/SuicidePrevention



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