

AGENDA

TOPIC: 2023 May Mental Health Month (MHM) Planning Committee

DATE: Thursday, April 13, 2023

TIME: 3:30-5:00pm

LOCATION For Zoom information, please register at

https://us02web.zoom.us/meeting/register/tZlqcu2prTwqE9a7I4H7I7dHKOD9TUWUhqgr Meeting recording and slides will be shared with those on the registration and/or mailing list.

Item	Time
 WELCOME & INTRODUCTION <u>Agenda</u> <u>In the Chat</u>: Name, <u>Pronouns</u>, Affiliation(s) <u>Housekeeping</u>: Agreements, Zoom Participation, Stipend, Demographic Survey 	3:30 – 3:45pm (15 minutes)
2. STATEWIDE #SHARE4MH CAMPAIGN AND TOOLKITS Hannah Sebahar, Senior Account Executive, Civilian Katie Harris, Program Supervisor & Web Specialist, Civilian	3:45-4:15 (30 minutes)
 3. COMMUNICATIONS 1. Communication Plan 2. Website, Promotional Flyer and Virtual Background 3. Social Media Calendar 	4:15-4:35pm (20 minutes)
 4. OUTREACH 1. Event Sign Up 2. Promotion Sign Up 	4:35-4:45pm (10 minutes)
 5. NEXT STEPS 1. Identify next step(s) to accomplish by next meeting 2. Share promotional flyer 	4:45-4:50pm (5 minutes)
6. ANNOUNCEMENTS & CLOSING	4:50-5:00pm (10 minutes)

Next Meeting: Thursday April 27 3:30-5:00pm | Communication & Outreach ***Location Change | In-Person | 310 Harbor Blvd, Building E, Belmont, CA, 94002 2023 Meeting Schedule | smchealth.org/MHM

Questions/suggestions? MHM Planning Committee Co-Chairs Kristie Lui, She/Her (<u>kflui@smcgov.org</u>) or Sylvia Tang, She/Her (<u>stang@smcgov.org</u> | 650-578-7165)