

SMC SUICIDE PREVENTION COMMITTEE PRESENTS

Messaging Matters Annual Webinar

Learn safe and effective messaging about suicide prevention



March 1st, 2022
2:00 - 3:30 PM



Zoom
Webinar

Please join us for this annual webinar "Messaging Matters" to learn more about safe and effective messaging about suicide prevention. Participants will learn about responsible media reporting, how to engage the news media as partners in suicide prevention, and how to create effective suicide prevention materials and talking points.

Register Here

<https://bit.ly/2022MessagingMatters>



Speaker:
Stan Collins

Suicide Prevention
Specialist with CalMHSA
Technical Assistance
Team

Suicide Prevention
Committee Co-Chairs

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Learn More At:
smchealth.org/SuicidePrevention



SAN MATEO COUNTY HEALTH
BEHAVIORAL HEALTH
& RECOVERY SERVICES

Pain Isn't Always Obvious

**KNOW
THE SIGNS**

Suicide Is Preventable

 **StarVista Crisis Center**

If you or someone you know is in suicidal crisis or emotional distress, call **650-579-0350** or text "BAY" to **741741** or visit sanmateocrisis.org.