

Building Collaborations Among Community Members to Address the Needs of the Filipino Community

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"Embracing Social Justice & Equity to Build
Healthier Communities"

OBJECTIVES

- ▶ Learn basic **cultural & historical information** about Filipino community
- ▶ Learn **successes & challenges** of the Filipino Mental Health Initiative (FMHI)
- ▶ Identify **successes & challenges** when engaging unlikely community partners (ie faith based agencies, law enforcement etc)
- ▶ Learn **effective strategies** to engage in community collaboration

HISTORICAL PERSPECTIVE

1565 – 1815	Filipinos worked on Spanish galleons
1763	“Manilamen” in Louisiana bayous
1898 (June 12)	Independence from Spain
1899	Spain sold Philippines to US
Early 1900s	“Manongs” – many agricultural laborers
1907 – 1930	“Pensionados” - elite class attended American universities
1945 – 1965	Post-war wave – many joined Navy
1946 (July 4)	Independence from US
1965	“Brain Drain” – professionals
Current	2 nd , 3 rd , 4 th generation in US Continuous flow of immigrants

SIGNIFICANCE

- ▶ 8.3% (59,047) Filipinos in San Mateo County (2000 US Census)
- ▶ 4% of the county's mental health clientele (2000 US Census)
- ▶ Over 45% of Filipino teens in San Mateo County are at risk for depression (2005 CA Health Interview Survey)
- ▶ Only 8.6% (vs 10.6%) of those Filipinos received psychological/emotional counseling in past year (2005 CA Health Interview Survey)
- ▶ 13.6% of Filipino adults in San Mateo County needed help for emotional/mental/substance abuse problems in the last 12 months (2005 CA Health Interview Survey)
- ▶ 1.6% had difficulties or delays getting mental health care (2005 CA Health Interview Survey)

HISTORY

FILIPINO MENTAL HEALTH INITIATIVE

- ▶ KAPAG (started in early 1990s)
 - Informal group of service providers
 - Community informational events
 - Community Resource Guide
- ▶ Mental Health Services Act (Prop 63)
 - Focus Groups (2004)

HISTORY

FILIPINO MENTAL HEALTH INITIATIVE

Funding June 2006 – June 2008

- Provider Trainings
- Community Outreach
- Oversight Group (over 25 groups represented)
- Community Resource Guides

FMHI MISSION

“The purpose of the Filipino Mental Health Initiative is to improve the well-being of Filipinos in San Mateo County. We work to link individuals to appropriate health, mental health and social services. We also work with providers to ensure culturally appropriate services to Filipino clients.”

FMHI EVENTS



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FMHI PRODUCTS



F M H I | FILIPINO MENTAL HEALTH INITIATIVE PRESENTS

**LOOKING THROUGH A DIFFERENT LENS:
CULTURAL CONSIDERATIONS
WHEN WORKING WITH FILIPINOS**

FRIDAY, MARCH 28, 2008
8:00 AM – 4:30 PM
(8:00 – 8:30 REGISTRARION
CCUs PROVIDED)

JEFFERSON LINDEH FROM
SCHOOL DISTRICT GALLERY,
699 SCHUMACHER BOULEVARD
DAILY CITY, CA 94015

QUESTIONS? CALL PILIPINO
BATAYANAN RESOURCE
CENTER (PBRC)
650.952.9110
PBRCORG@AOL.CO

GOALS & OBJECTIVES:
TO BECOME FAMILIAR WITH FILIPINO CULTURAL
BELIEFS AND VALUES AS IT RELATES TO HEALTH,
WELLNESS AND HELP-SEEKING BEHAVIORS.

TO LEARN CULTURALLY APPROPRIATE AND
SENSITIVE APPROACHES IN WORKING WITH
FILIPINO/FILIPINO-AMERICAN CLIENTS
AND FAMILIES.

PARTNER AGENCIES:
SAN MATEO COUNTY BEHAVIORAL HEALTH &
RECOVERY SERVICES
ASIAN AMERICAN RECOVERY SERVICES
PILIPINO BATAYANAN RESOURCE CENTER
COMMUNITY OVERSIGHTING RELATIONSHIP ABUSE

FUNDING FOR THIS WORKSHOP MADE
POSSIBLE THROUGH A GRANT FROM
SAN MATEO COUNTY HEALTH
DEPARTMENT-MENTAL
HEALTH SERVICES ACT

SAVE THE DATE

SAVE THE DATE



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PARTNERSHIPS

- ▶ San Mateo County
 - Behavioral Health and Recovery Services
 - Family Health Services
 - Public Health
- ▶ Asian American Recovery Services
- ▶ Pilipino Bayanihan Resource Center
- ▶ Jefferson Union High School District
- ▶ Fred Finch Youth Center
- ▶ Communities Overcoming Relationship Abuse

FILIPINO MENTAL HEALTH INITIATIVE (Current)

- ▶ Provider Trainings
- ▶ Community Outreach
- ▶ Parenting Events
- ▶ Outreach Materials: brochures
- ▶ Anti-Stigma Initiative participation
- ▶ North County Outreach Collaborative (NCOC)
- ▶ Cultural Competence & Mental Health Summit XVI

Current Funding: Department of Health and Human Services

FILIPINO MENTAL HEALTH INITIATIVE

SUCCESSSES

- ▶ 4 Provider Trainings (over 370 providers)
 - Trainings requested at agencies/counties
- ▶ 4500+ directories disseminated
- ▶ Visibility at community events
- ▶ Created community partners

CHALLENGES

- ▶ Sustainability
 - FMHI Core Team have usual work job
 - Funding / Staffing
- ▶ Stigma within own community
 - No one wanted to come to booth
 - Continues to be health issue misunderstood, misinformed and neglected

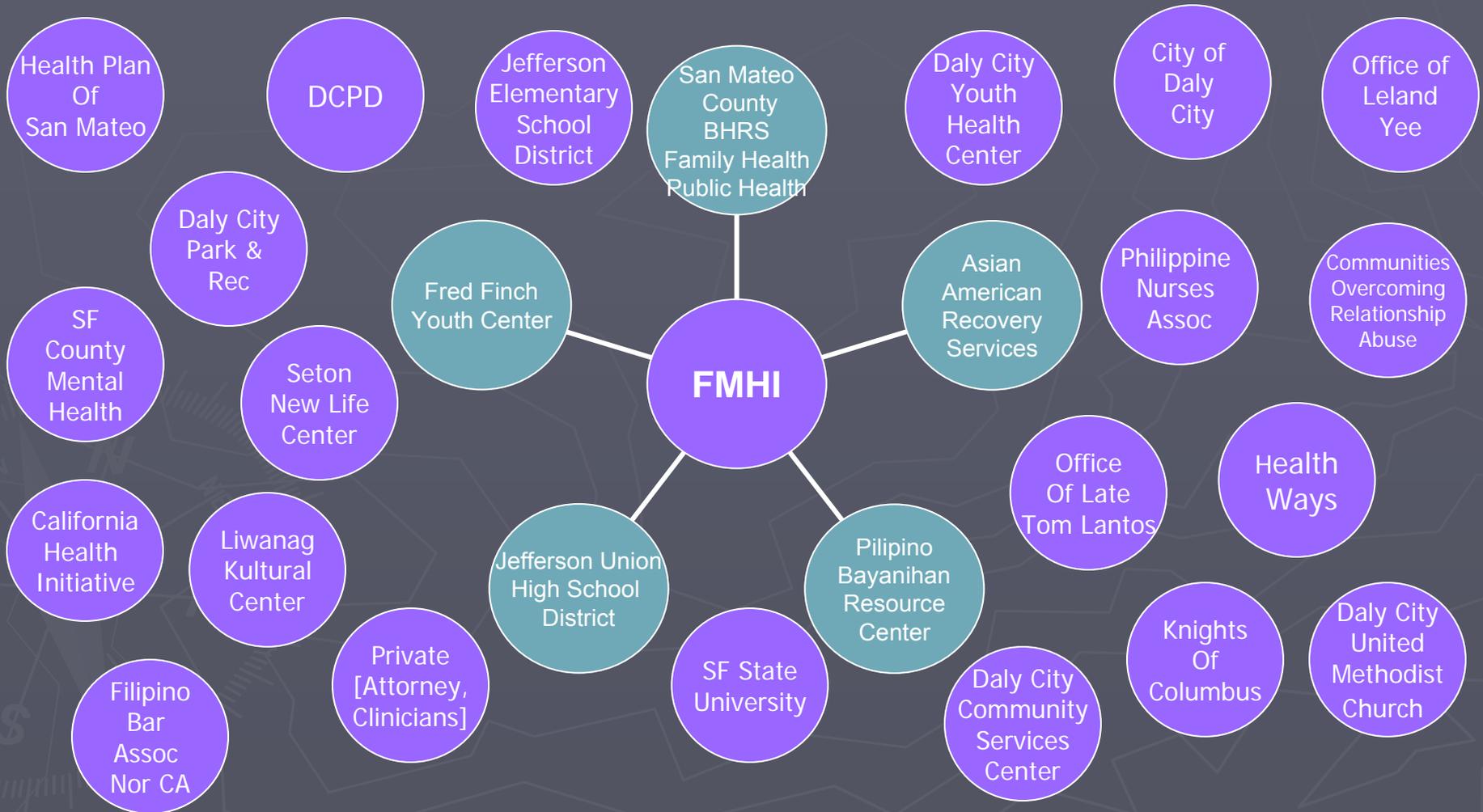
FMHI IMPACT

Community
Member

Provider

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COMMUNITY PARTNERS



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COMMUNITY PARTNERS

- ▶ **BHRS** 2 psychiatrists, unit chief, 2 mental health clinicians
- ▶ **CBOs** CORA, PBRC, HealthWays, Liwanag Kultural Center, CHI, Fred Finch, AARS
- ▶ **Health Dept** Daly City Youth Health Center, Family Health, Public Health, Chronic Disease & Injury Prevention
- ▶ **Business** Chamber of Commerce
- ▶ **Elected Government Officials** City of Daly City, Jefferson Union HS Board, Jefferson School Board, Congressman Lantos office, State Senate Yee office
- ▶ **Health** VA, HPSM, Seton New Life Center
- ▶ **Law Enforcement** DCPD
- ▶ **City of Daly City** Parks and Recreation, Community Service Center
- ▶ **Out of County** SF Mental Health
- ▶ **Private clinicians**
- ▶ **Community members**
- ▶ **Education** SFSU, Westmoor High School, Thornton Continuation, students
- ▶ **Religion** Knights of Columbus, Daly City Methodist Church
- ▶ **Professional Organizations** Philippine Nurses Association, Filipino Bar Association of Northern California

ENGAGING UNLIKELY PARTNERS

SUCCESS

- **School-based**
 - ▶ Principal & Vice-Principal involved
- **Law Enforcement**
 - ▶ Attended Oversight
 - ▶ Attended Trainings
- **Government Officials**
 - ▶ Supportive & attended events/meetings

CHALLENGES

- **Faith-based groups**
 - ▶ Catholic groups were difficult to engage
 - ▶ Difficult to contact
 - ▶ No consistent attendance at meetings
 - ▶ No immediate & close relationship *
 - ▶ Unclear of mental health understanding as health issue

STRATEGIES

Engagement – Providers/Agencies

- Collaboration = relationships
- Credible team players = trust
- Needs ongoing connection and communication
 - ▶ Email
 - ▶ Personal invitation to events
 - ▶ Social networking
- Need ongoing funding
- Support from county and other lead agencies with sound fiscal track record

STRATEGIES

Engagement - Community

- Aggressive
- Persistent
- Follow up with phone calls
- Visibility at schools, malls, events
- Talk to parents AND children →
- Language shift: squeeze ball vs stress ball
- Catchy event titles: "are you ready for high school" vs "successful student"
- Incentives, giveaways

THANK YOU



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