Expected Outcomes for Today

• Understand why are we engaging in strategic development now
• Understand the BHRS strategic development process
  – What model/approach are we using for this process?
  – What is our desired outcome?
• Learn about the roles/expectations for our key stakeholders
• Understand how you can contribute
Today’s Agenda

- Connection to Health System
- Voice of BHRS Consumers
- Keynote Speaker
- BHRS Strategic Development Process
- Questions and Answers
- Thank Yous and Next Steps

5 Minute Break
Connection to the Health System

Louise Rogers | Health System Chief
BHRS Strategic Planning
Remote Message

Louise F. Rogers
Chief of the Health System

“If you want to go fast, go alone. If you want to go far, go with others.”
African proverb
Yolanda Ramirez, Family Caregiver
John Butler, Consumer, Lived Experience Academy Graduate
Keynote
Percy Howard, LCSW
President/CEO, California Institute for Behavioral Health Solutions
Stretch Break
Strategic Planning Process Overview

What to Expect
Why this, Why now?

- Clarity of purpose
- Focus
- Direction
- Priorities
- Goals
- Measure progress
Strategic Development
Process Overview

WE ARE HERE

Kick Off
Environmental Scan
BHRS Mission Event
- Mission, Vision, Values
- True North Statement & Measures
Observations, Data Analysis, Focus Groups
Analysis Event
- Finalize current condition, complete analysis for why we are not at ideal
Catchball with key stakeholders

Build deployment System
Catchball with key stakeholders
Finalize Plan

Strategic Design Event
Develop 20 year vision, 1-3 year initiatives
Develop Strategic Initiatives

FINISH
Strategic Deployment Starts

COUNTY OF SAN MATEO
HEALTH SYSTEM
BEHAVIORAL HEALTH & RECOVERY SERVICES
Environmental Scan

- BHRS
- Health System
- External Environment
Establishing BHRS’s True North
Going to the source

• Observations
• Data Analysis
• Interviews
• Focus Groups
Uncovering why we are not yet ideal

Analysis Event
Finalize current condition, complete analysis for why we are not at ideal
Check in & Feedback
Who do we need to be?

Strategic Design Event
Develop long term vision, 1-3 year initiatives
How are we going to get there?

Strategic Design Event
Develop long term vision, 1-3 year initiatives
Check in & Feedback (again)
Build Deployment System
Strategic Development Process Overview

Kick Off

Environmental Scan

BHRS Mission Event
Mission, Vision, Values
True North Statement & Measures

Observations, Data Analysis, Focus Groups

Analysis Event
Finalize current condition, complete analysis for why we are not at ideal

Catchball with key stakeholders

Build deployment System

Catchball with key stakeholders

Finalize Plan

Develop Strategic Initiatives

WE WILL BE HERE

Strategic Design Event
Develop 20 year vision, 1-3 year initiatives

Strategic Deployment Starts
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QUESTIONS

ANSWERS
Next Steps