

## Behavioral Health and Recovery Services

Strategic Development Launch David A Young, PhD, MPH, Director July 10, 2018







# **Expected Outcomes for Today**

Understand why are we engaging in strategic development now

Understand the BHRS strategic development process

– What model/approach are we using for this process?

– What is our desired outcome?

Learn about the roles/expectations

for our key stakeholders

 Understand how you can contribute

## Today's Agenda

- Connection to Health System
- Voice of BHRS Consumers
- ☐ Keynote Speaker

5 Minute Break

- BHRS Strategic Development Process
- Questions and Answers
- Thank Yous and Next Steps





#### Connection to the Health System

Louise Rogers | Health System Chief



BEHAVIORAL HEALTH & RECOVERY SERVICES



#### BHRS Strategic Planning Remote Message

Louise F. Rogers
Chief of the Health System

"If you want to go fast, go alone. If you want to go far, go with others."

African proverb







#### **Voice of our Consumers**



BEHAVIORAL HEALTH & RECOVERY SERVICES





## Keynote

Percy Howard, LCSW
President/CEO, California Institute for Behavioral Health Solutions



#### Stretch Break





# Strategic Planning Process Overview

What to Expect





### Why this, Why now?

- Clarity of purpose
- Focus
- Direction
- Priorities
- Goals
- Measure progress





#### Strategic Development Process Overview



Kick Off

Environmental Scan

#### BHRS Mission Event

Mission, Vision, Values True North Statement & Measures Observations, Data Analysis, Focus Groups

#### **Analysis Event**

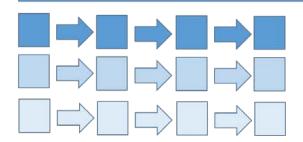
Finalize current condition, complete analysis for why we are not at ideal Catchball with key stakeholders

Strategic
Design Event
Develop 20 year

vision, 1-3 year initiatives **Build deployment System** 

Catchball with key stakeholders

Develop Strategic Initiatives



Finalize Plan





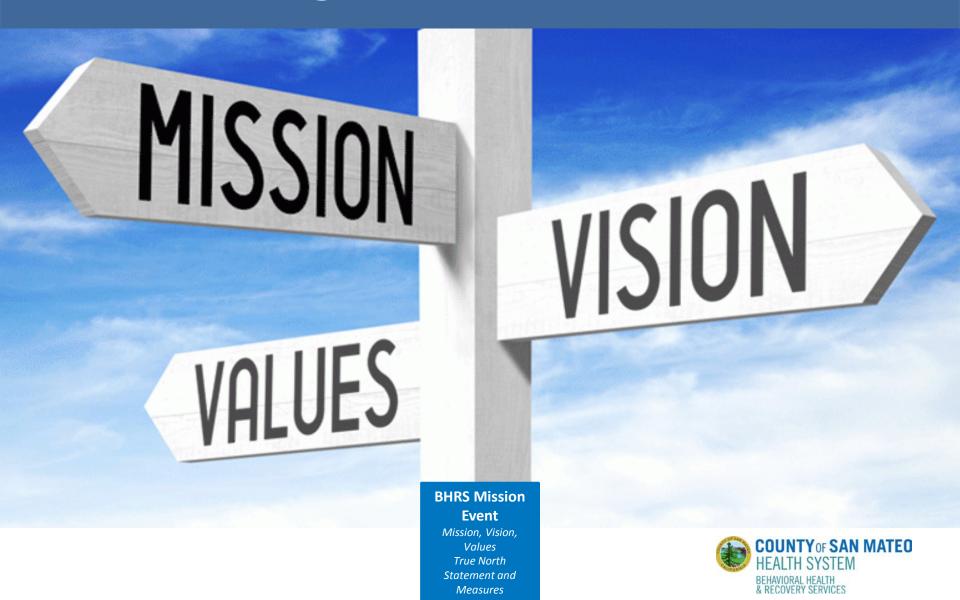
#### **Environmental Scan**



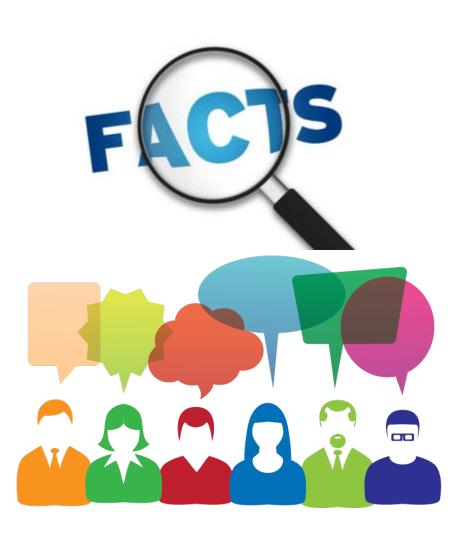
- BHRS
- Health System
- External Environment



### Establishing BHRS's True North



### Going to the source





- Observations
- Data Analysis
- Interviews
- Focus Groups



#### Uncovering why we are not yet ideal





#### Check in & Feedback





#### Who do we need to be?

# Strategic Design Event Develop long term

vision, 1-3 year initiatives





### How are we going to get there?

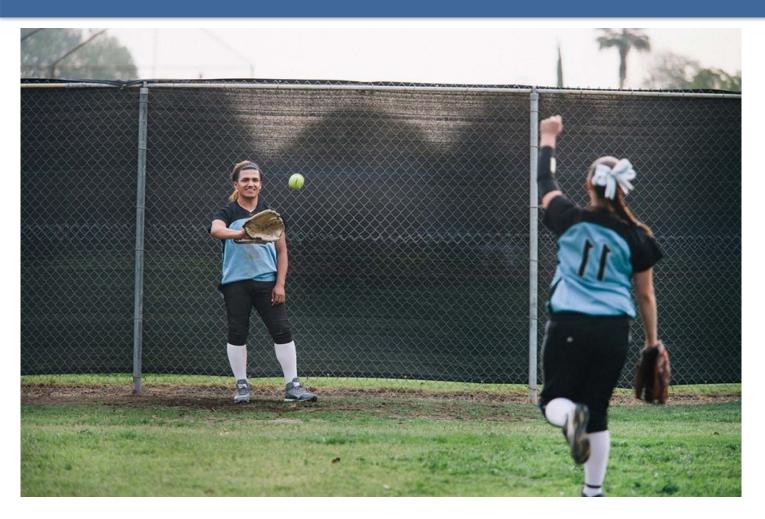
#### Strategic Design Event

Develop long term vision, 1-3 year initiatives





#### Check in & Feedback (again)





# Build Deployment System





#### Strategic Development Process Overview



Kick Off

Environmental Scan

#### BHRS Mission Event

Mission, Vision, Values True North Statement & Measures Observations, Data Analysis, Focus Groups

#### **Analysis Event**

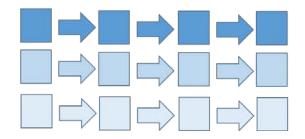
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Strategic Design Event

Develop 20 year vision, 1-3 year initiatives **Build deployment System** 

Catchball with key stakeholders

**Develop Strategic Initiatives** 





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## **Next Steps**



