

**San Mateo County Behavioral Health and Recovery Services Community Health Promotion Unit
Alcohol and Other Drug Prevention Scope of Work**

Objective 1: By June 30, 2021, decrease retail and social access to alcohol by youth younger than 21 years old through a comprehensive community education and advocacy campaign that results in the implementation of at least 2 social media or jurisdictional policies in San Mateo County.

Activity	Timeline	Responsible Party	Documentation
A. Community Education 1) Conduct literature review of successful alcohol community education campaigns implemented in other communities. 2) Attend national, state, regional, and local conferences/trainings to learn evidence-based best practices for alcohol community education. 3) Review and adapt as needed template 1-hour community education curriculum to educate community about alcohol. 4) Work with community partners to update education curricula. 5) Train community partners to deliver education presentation. 6) Conduct outreach to at least 30 organizations/groups including but not limited to PTAs, Board of Education, neighborhood associations, youth leadership groups, student body associations, Boys and Girls Club, churches, community-based organizations, and YMCA to conduct education presentation. 7) Conduct at least 24 community presentation per year. At least 4 presentations will be conducted in each region of San Mateo County.	7/1-9/30/18 7//1/18-6/30/21 10/1-12/30/18 10/1/18-2/28/19 3/1-6/30/19 7/1/18-6/30/21 3/1-6/30/18	Project director Project director Project director Project director Project assistant AOD Contractors AOD Contractors	Journal articles reviewed Event agendas Presentation template Templates on file Training agenda Sign in sheets Sign in sheets
B. Coordination Activities – Social Media 1) Develop template presentation to highlight alcohol industry targeting of youth through media placement strategies. Presentation should include data on current youth usage of different media platforms and industry efforts to reach youth through different platforms. 2) Adapt existing presentation templates as needed throughout the campaign. 3) Recruit participants for a social media advocacy workgroup.	7/1-9/1/18 Ongoing	Prevention Program Manager Program Manager Contractor	Presentation templates Presentation templates Member list

<p>4) During Year 1, hold monthly workgroup meetings to review and provide feedback on workgroup products.</p> <p>5) Develop strategic plan for the work of the coalition. Strategic plan should be reviewed annually.</p> <p>6) Hold quarterly coalition meetings for Year 2 and 3.</p> <p>7) Conduct research to understand the structures and mechanisms for ad placements and decision making for social media platforms.</p> <p>8) Conduct conversations with community groups educate about the role of social media in educating youth about alcohol use.</p> <p>9) Draft model social media policy around youth exposure to pro-tobacco messages on social media platform.</p> <p>10) Meet with social media companies to explore options for protecting youth from pro-alcohol messaging on social media.</p> <p>11) Garner support from additional partners to advocate with social media companies.</p> <p>12) Engage social media companies in protecting youth through education and advocacy efforts.</p>	<p>11/1/18-6/30/19</p> <p>7/1/18-9/30/18</p> <p>Ongoing</p> <p>9/1/18-8/31/19</p> <p>Ongoing</p> <p>10/1/18-2/28-19</p> <p>10/1/18-6/30/20</p> <p>Ongoing</p> <p>1/1/19-6/30/20</p>	<p>Contractor</p> <p>Contractor</p> <p>Contractor</p> <p>Contractor</p> <p>Contractor</p> <p>Contractor</p> <p>Contractor</p> <p>Contractor</p>	<p>Meeting agenda, notes</p> <p>Strategic plan</p> <p>Copy of poll</p> <p>Meeting agendas, notes</p> <p>Meeting notes</p> <p>Policy</p> <p>Meeting notes</p> <p>Meeting notes</p> <p>Meeting notes</p>
<p>C. Merchant Education</p> <p>1) Research existing merchant education strategies used in other communities.</p> <p>2) Develop and maintain a list of alcohol retailers in San Mateo County.</p> <p>3) Develop or adapt existing alcohol sting survey protocol to assess youth access rates to alcohol.</p> <p>4) Partner with law enforcement agencies to conduct youth access sting surveys in at least 3 communities.</p> <p>5) Develop or adapt education materials to needs to local jurisdiction(s).</p> <p>6) Meet with Better Business Bureau(s), chambers of commerce, business organizations, etc. to strategize best methods to conduct education of retail staff members.</p> <p>7) Develop merchant education packets related to legal requirements and public health perspectives on alcohol use, especially among youth.</p> <p>8) Partner with at least 3 law enforcement agencies to conduct pre/ post-sting surveys in order to assess effectiveness of merchant education campaign.</p>	<p>7/1-12/31/18</p> <p>Ongoing</p> <p>7/1-12/31/18</p> <p>1/1-9/30/18</p> <p>9/1/18-3/31/19</p> <p>1/1-6/30/18</p> <p>1/1-6/30/19</p> <p>6/1-12/31/19</p>	<p>Prevention Coordinator</p> <p>Project assistant</p> <p>Project Director</p> <p>Project Director</p> <p>Project assistant</p> <p>Project Director</p> <p>Project Director</p> <p>Project assistant</p>	<p>Documents on file</p> <p>Merchant list</p> <p>Protocol</p> <p>MOU with agencies</p> <p>Education materials</p> <p>Meeting notes</p> <p>Packet materials</p> <p>MOU with agencies</p> <p>Presentation</p>

<p>D. Policy Advocacy</p> <ol style="list-style-type: none"> 1) Research policy advocacy initiatives implemented in states and local jurisdictions to minimize the impact of alcohol. 2) As appropriate, participate in regional, statewide, and national groups on alcohol prevention policy to learn about best practices and share lessons learned from local efforts. 3) Meet with at least local policymakers to educate about the impacts of alcohol and to gauge interest in considering policy options. 4) Develop at least 5 alcohol prevention policy templates. 5) As requested, provide policy templates to local policymakers. 6) Provide information and technical assistance as needed. 7) Provide training to coalition members about policy advocacy strategies to minimize the impact of alcohol. 8) Coordinate community input into local policy processes. 	<p>7/1-ongoing</p> <p>Ongoing</p> <p>7/1/18-6/30/18</p> <p>7/1-12/30/18</p> <p>9/1-ongoing</p> <p>Ongoing</p> <p>9/1/18-6/30/21</p> <p>Ongoing</p>	<p>Project director</p> <p>Project director</p> <p>Project director</p> <p>Project assistant</p> <p>Project director</p> <p>Project director</p> <p>Project director</p> <p>Project director</p>	<p>Materials reviewed</p> <p>Meeting agenda</p> <p>Meeting agenda</p> <p>Templates</p> <p>Communications</p> <p>Communications</p> <p>Training agenda</p> <p>Presentation outline</p>
<p>E. Evaluation</p> <ol style="list-style-type: none"> 1) Review outcomes of most recent California Healthy Kids Survey (CHKS). 2) Identify evaluation consultant to provide training and analysis services. 3) Adapt or create assessment tools as needed. 4) Analyze assessment data. 	<p>7/1-9/1/20</p> <p>7/1-9/1/20</p> <p>9/1-12/1/20</p> <p>7/1-9/30/21</p>	<p>Project director</p> <p>Project director</p> <p>Eval consultant</p> <p>Program Manager</p>	<p>CHKS Report</p> <p>Contract</p> <p>Updated tools</p> <p>Survey report</p>

Objective 2: By June 30, 2021, through a comprehensive community education campaign, decrease the percentage of adults in San Mateo County who report as current marijuana users by 20% from baseline of 20% to 16% as measured through a community opinion survey.

Activity	Timeline	Responsible Party	Documentation
<p>F. Community Education</p> <p>1) Conduct literature review of successful marijuana community education campaigns implemented in other communities.</p> <p>2) Attend national, state, regional, and local conferences/trainings to learn evidence-based best practices for marijuana community education.</p> <p>3) Review and adapt as needed template 1-hour community education curriculum to educate community about marijuana.</p> <p>4) Work with community partners to update education curricula developed for priority communities (youth, Spanish-language, Pacific Islander communities, etc.).</p> <p>5) Train community partners to deliver education presentation.</p> <p>5) Conduct at least 24 community presentation per year. At least 4 presentations will be conducted in each region of San Mateo County.</p> <p>6) Release RFP to award at least 3 organizations to conduct at least 100 additional presentations per year throughout San Mateo County.</p>	<p>7/1-9/30/18</p> <p>7//1/18-6/30/21</p> <p>10/1-12/30/18</p> <p>10/1/18-2/28/19</p> <p>3/1-6/30/19</p> <p>7/1/18-6/30/21</p> <p>3/1-6/30/18</p>	<p>Project director</p> <p>Project director</p> <p>Project director</p> <p>Project director</p> <p>Project assistant AOD Contractors</p> <p>Project Director</p>	<p>Journal articles reviewed</p> <p>Event agendas</p> <p>Presentation template</p> <p>Templates on file</p> <p>Training agenda</p> <p>Sign in sheets</p> <p>Contracts</p>
<p>G. Coalition Building</p> <p>1) Meet with at least 30 potential individuals/organizations to discuss marijuana prevention needs in San Mateo County. Individuals/organizations should represent diversity of San Mateo County (region, race/ethnicity, age, treatment organizations, etc.) to gauge level of interest to participate in countywide AOD prevention coalition.</p> <p>2) Conduct a poll of interested parties to determine a time and place for coalition meeting.</p> <p>3) During Year 1, hold monthly coalition meetings to review data, develop mission statement, select leadership roles, and develop strategic plan.</p> <p>4) Hold quarterly coalition meetings for Year 2 and 3.</p> <p>5) Provide at least quarterly updates of program activities.</p> <p>6) Solicit input into program activities from coalition membership.</p>	<p>Ongoing</p> <p>9/1-11/1/18</p> <p>12/1/18-11/30/19</p> <p>1/1/20-6/30-21</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Prevention Program Manager</p> <p>Project assistant</p> <p>Prevention Program Manager</p> <p>Project Director</p> <p>Project Director</p> <p>Project Director</p>	<p>List of contacts</p> <p>Copy of poll</p> <p>Meeting agendas</p> <p>Meeting agendas</p> <p>Meeting agendas</p> <p>Meeting minutes</p>

<p>H. Media</p> <ol style="list-style-type: none"> 1) Research media strategies used for marijuana education. 2) Attend conferences/events to understand lessons learned about media education campaigns as appropriate. 3) Work with coalition members to develop messages to include in media campaign. 4) Identify contractor to provide media consultant services. 5) Develop media education campaign with input from coalition members. Media should include print and broadcast media. 6) Implement media education campaign to complement community education messages. Insure media reaches different regional, race/ethnicity, age groups in San Mateo County. 	<p>6/1-9/30/18 Ongoing</p> <p>12/1/18-9/30/19</p> <p>9/1-12/30/18</p> <p>1/1-12/1/19</p> <p>1/1/20-6/30/21</p>	<p>Project assistant Project Director</p> <p>Project assistant, Media director Media consultant Media consultant</p> <p>Media consultant</p>	<p>Media materials Event agenda</p> <p>Messages</p> <p>Funding announcement</p> <p>List of placements</p>
<p>I. Provider Education</p> <ol style="list-style-type: none"> 1) Conduct literature review about the health impacts of marijuana, review available data about the marijuana use rates and public opinions. 2) Conduct an assessment of clinical provider knowledge, attitudes and prescribing practices related to marijuana. 3) Research curricula and strategies for educating clinical providers about the health impact of marijuana. 4) Develop list of medical provider group in San Mateo County. 5) Meet with SMC Medical Association and the Hospital Consortium to strategize the best strategies to reach clinical providers. 6) If needed, develop provider education curriculum for marijuana education. Presentations should include recommendations for clinical roles in community marijuana education. 7) Conduct provider education campaign to reach at least 500 clinical providers throughout San Mateo County. 	<p>7/1-12/30/18</p> <p>7/1-9/30/18</p> <p>7/1-10/30/18</p> <p>7/1-9/1/18</p> <p>7/1-12/30/18</p> <p>9/1/18-3/1/19</p> <p>1/1/19-6/30/21</p>	<p>Project assistant</p> <p>Project director</p> <p>Project assistant</p> <p>Project assistant Project director</p> <p>Project director</p> <p>Project assistant</p>	<p>Materials reviewed</p> <p>Assessment tool</p> <p>Curricula reviewed</p> <p>List of providers</p> <p>Meeting agenda</p> <p>Curriculum</p> <p>Presentation/ agenda</p>
<p>J. Policy Advocacy</p> <ol style="list-style-type: none"> 1) Research policy advocacy initiatives implemented in states and local jurisdictions to minimize the impact of marijuana. 2) As appropriate, participate in regional, statewide and national groups on marijuana prevention policy to learn about best practices and share lessons learned from local efforts. 3) Meet with at least local policymakers to educate about the impacts of 	<p>7/1-ongoing</p> <p>Ongoing</p>	<p>Project director</p> <p>Project director</p> <p>Project director</p>	<p>Materials reviewed</p> <p>Meeting agenda</p> <p>Meeting agenda</p>

<p>marijuana and to gauge interest in considering policy options.</p> <p>4) Develop at least 5 marijuana prevention policy templates.</p> <p>5) As requested, provide policy templates to local policymakers.</p> <p>6) Provide information and technical assistance as needed.</p> <p>7) Provide training to coalition members about policy advocacy strategies to minimize the impact of marijuana.</p>	<p>7/1/18-6/30/18</p> <p>7/1-12/30/18</p> <p>9/1-ongoing</p> <p>Ongoing</p> <p>9/1/18-6/30/21</p>	<p>Project assistant</p> <p>Project director</p> <p>Project director</p> <p>Project director</p>	<p>Templates</p> <p>Communications</p> <p>Communications</p> <p>Training agenda</p>
<p>K. Evaluation</p> <p>1) Review outcomes of 2016 Marijuana Community Opinion Survey results.</p> <p>2) Identify evaluation consultant to provide training and analysis services.</p> <p>3) Adapt survey tool as needed.</p> <p>4) Develop paper and online/electronic versions of survey tool. Tool should track individual partner organization surveys collected.</p> <p>5) Develop plan to conduct opinion surveys every 3-5 years depending on resources available.</p> <p>6) Meet with San Mateo County social media coordinator to collaborate on the implementation of the community survey.</p> <p>7) Identify community partners to conduct surveys.</p> <p>8) Implement survey over a 6-8 week period.</p> <p>9) Enter data from paper surveys onto online platform.</p> <p>10) Analyze survey data.</p> <p>11) Review draft survey data and provide feedback.</p> <p>12) Develop survey report.</p> <p>13) Present survey results to Health System/BHRS leadership.</p> <p>14) Present survey results to Coalition.</p>	<p>7/1-9/1/20</p> <p>7/1-9/1/20</p> <p>9/1-12/1/20</p> <p>10/1/12/31/20</p> <p>7/1-9/30/20</p> <p>10/1-11/15/20</p> <p>9/1-12/31/20</p> <p>2/1-5/1/21</p> <p>3/1-5/15/21</p> <p>5/15-6/15/21</p> <p>6/1-6/15/21</p> <p>6/15-6/30/21</p> <p>7/1-9/30/21</p> <p>7/1-9/30/21</p>	<p>Project director</p> <p>Project director</p> <p>Eval consultant</p> <p>Eval consultant</p> <p>Project director</p> <p>Project director</p> <p>Project director</p> <p>Contractors</p> <p>Contractors</p> <p>Media consultant</p> <p>AOD Staff</p> <p>Eval consultant</p> <p>Prevention</p> <p>Program Manager</p>	<p>2016 Report</p> <p>Contract</p> <p>Updated survey</p> <p>Copies of survey</p> <p>Plan on file</p> <p>Meeting agenda</p> <p>Contracts</p> <p>Surveys completed</p> <p>Survey report</p> <p>Meeting notes</p> <p>Survey report</p> <p>Presentation</p> <p>Presentation</p>

Objective 3: By June 30, 2021, provide education to 100% of marijuana retailers in San Mateo County jurisdictions with marijuana dispensary ordinances as measured by attendance to education presentations.

Activity	Timeline	Responsible Party	Documentation
<p>A. Retail Education Campaign</p> <p>1) Research curricula and strategies for retail education with special focus on education related to marijuana, tobacco, alcohol or related products.</p> <p>2) Develop template retail education curriculum for San Mateo County business.</p> <p>3) Adapt curriculum in response to local ordinance implemented in specific jurisdictions.</p> <p>4) Develop list of retailers in each community implementing an ordinance allowing marijuana dispensaries.</p> <p>5) Conduct at least 5 meetings with Better Business Bureau, local business associations, or chambers of commerce to gauge the best strategies to educate retailers regarding marijuana.</p> <p>6) Research possible print media opportunities to reach retailers.</p> <p>7) Develop print ads aimed at retailers regarding marijuana.</p> <p>8) Place print media ads.</p> <p>9) Conduct at least 2 presentations in each jurisdiction which allow marijuana dispensaries.</p> <p>10) Conduct periodic assessment of no-dispensary jurisdictions.</p>	<p>7/1-10/1/18</p> <p>9/1-12/1/18</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>8/1-12/31/18</p> <p>9/1/18-1/31/19</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Project director</p> <p>Project director</p> <p>Project assistant</p> <p>Project assistant</p> <p>Project assistant</p> <p>Project assistant</p> <p>Project assistant</p> <p>Project assistant</p> <p>Project assistant</p> <p>Project assistant</p>	<p>Materials reviewed</p> <p>Curriculum</p> <p>Adapted curricula</p> <p>List</p> <p>Meeting agenda</p> <p>Materials</p> <p>Ads developed</p> <p>Ads placed</p> <p>Presentation</p> <p>Assessment notes</p>
<p>B. Law Enforcement</p> <p>1) Compile lists of jurisdictions with marijuana dispensary ordinances.</p> <p>2) As appropriate, notify law enforcement agencies of potential violations to marijuana dispensary laws.</p> <p>3) Research protocol for youth access sting operations .</p> <p>4) Meet police chief or designee for each jurisdictions with marijuana dispensary ordinances to gauge interest in conducting youth access sting operations.</p> <p>5) Provide presentations to police department staff regarding marijuana</p>	<p>Ongoing</p> <p>Ongoing</p> <p>7/1-12/31/18</p> <p>1/15/19-6/30/21</p> <p>Ongoing</p>	<p>Project assistant</p> <p>Project assistant</p> <p>Project director</p> <p>Project director</p> <p>Project assistant</p>	<p>List</p> <p>Communications</p> <p>Protocols</p> <p>Meeting agenda</p> <p>Presentation</p>

impacts and applicable laws.			
6) Provide training and technical assistance to police department as appropriate.	Ongoing	Project assistant	TAT records
7) Provide update to Coalition regarding law enforcement activities.	Ongoing	Project assistant	Meeting notes

Objective 4: By June 30, 2021, each jurisdiction in San Mateo County has at least 1 safe medication disposal site.

Activity	Timeline	Responsible Party	Documentation	Price	Notes
<p>A. Community Education</p> <p>1) Conduct literature review of successful prescription drug/opioid abuse and safe medication disposal community education campaigns implemented in other communities.</p> <p>2) Attend national, state, regional, and local conferences/trainings to learn evidence-based best practices for prescription drug/opioid abuse and safe medication disposal community education.</p> <p>3) Create and adapt as needed a 1-hour community education presentation to educate community about prescription drug/opioid abuse and safe medication disposal.</p> <p>4) Work with community partners to update education curricula developed for priority communities (youth, parents, Spanish-language, etc.).</p> <p>5) Train community partners to deliver education presentation.</p> <p>6) Conduct outreach to at least 30 organizations/groups such as PTAs, neighborhood associations, churches, and community-based organizations to receive education presentation.</p> <p>7) Conduct at least 24 community presentations per year. At least 4 presentations will be conducted in each region of San Mateo County.</p>	<p>7/1-9/30/18</p> <p>7//1/18-6/30/21</p> <p>10/1-12/30/18</p> <p>10/1/18-2/28/19</p> <p>3/1-6/30/19</p> <p>7/1/18-6/30/21</p> <p>3/1-6/30/18</p>	<p>Project Director</p> <p>Project Director</p> <p>Project Director</p> <p>Project Director</p> <p>Project Director</p> <p>Project Assistant AOD Contractors</p> <p>AOD Contractors</p>	<p>Journal articles reviewed</p> <p>Event agendas</p> <p>Presentation template</p> <p>Templates on file</p> <p>Training agenda</p> <p>Sign-in sheets</p> <p>Sign-in sheets</p>	<p>1) AOD only</p> <p>2) \$500 to attend, \$2,000 to present</p> <p>3) \$1,000</p> <p>4) \$500</p> <p>5) AOD only</p> <p>6) \$2,000 for outreach to 30 orgs</p> <p>7) \$500 per presentation</p>	

<p>B. Coalition Building</p> <p>1) Meet with at least 30 potential individuals/organizations to discuss prescription drug/opioid abuse prevention needs in San Mateo County. Individuals/organizations should represent diversity of San Mateo County (region, race/ethnicity, age, treatment organizations, etc.) to gauge level of interest to participate in countywide AOD prevention coalition. This activity is applicable across all AOD objectives.</p> <p>2) Conduct a poll of interested parties to determine a time and place for coalition meeting.</p> <p>3) Form workgroups as needed to review data, develop mission statement and bylaws, coalition branding, and provide guidance for coalition structure.</p> <p>4) During Year 1, hold monthly coalition meetings to review and provide feedback on workgroup products.</p> <p>5) Develop strategic plan for the work of the coalition. Strategic plan should be reviewed annually.</p> <p>6) Develop a new member orientation packet and process</p> <p>7) Hold quarterly coalition meetings for Year 2 and 3.</p> <p>8) Provide at least quarterly updates of program activities.</p> <p>9) Solicit input into program activities from coalition membership.</p>	<p>Ongoing</p> <p>9/1-11/1/18</p> <p>11/1/18-6/30/19</p> <p>11/1/18-10/30/19</p> <p>12/1/18-11/30/19</p> <p>1/1-6/30/19</p> <p>1/1/20-6/30-21</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Prevention Program Manager</p> <p>Project Assistant</p> <p>Prevention Program Manager</p> <p>Prevention Program Manager</p> <p>Prevention Program Manager</p> <p>Project Assistant</p> <p>Project Director</p> <p>Project Director</p> <p>Project Director</p>	<p>List of contacts</p> <p>Copy of poll</p> <p>Workgroup membership roster</p> <p>Meeting agendas</p> <p>Strategic plan</p> <p>Packet materials</p> <p>Meeting agendas</p> <p>Meeting agendas</p> <p>Meeting minutes</p>	<p>Please see pricing in marijuana SOW</p>	
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<p>C. Media</p> <p>1) Research media strategies used for prescription drug/opioid abuse and safe medication disposal education.</p> <p>2) Attend conferences/events to understand lessons learned about media education campaigns as appropriate.</p> <p>3) Identify contractor to provide media consultant services.</p> <p>4) Develop media education campaign with input from coalition members. Media can include print, social, online, out-of-home, and broadcast media.</p> <p>5) Implement media education campaign to complement community education messages and existing Environmental Health/Health System media messages. Ensure media reaches different regional, race/ethnicity, and age groups in San Mateo County.</p>	<p>6/1-9/30/18</p> <p>Ongoing</p> <p>9/30/18-12/30/18</p> <p>1/1/19-6/30/19</p> <p>1/1-ongoing</p>	<p>Project Assistant</p> <p>Project Director</p> <p>Project Director</p> <p>Media Consultant</p> <p>Media Consultant</p>	<p>Media materials</p> <p>Event agendas</p> <p>Funding announcement</p> <p>Media plan</p> <p>List of placements</p>	<p>1) \$5,000</p> <p>2) \$500 to attend, \$2,000 to present</p> <p>3) AOD only</p> <p>4) \$10,000</p> <p>5) \$50,000</p>	
<p>D. Provider Education</p> <p>1) Review locally available data about the prescription drug/opioid abuse rates and public opinions.</p> <p>2) Conduct an assessment of clinical provider knowledge, attitudes, and prescribing practices related to prescription drugs/opioids.</p> <p>3) Research curricula and strategies for educating clinical providers about overprescribing.</p> <p>4) Develop list of medical provider groups in San Mateo County.</p>	<p>7/1-12/30/18</p> <p>7/1-9/30/18</p> <p>7/1-10/30/18</p> <p>7/1-10/30/18</p> <p>1/1/19-6/30/21</p>	<p>Project Assistant</p> <p>Project Director</p> <p>Project Assistant</p> <p>Project Assistant</p>	<p>Materials reviewed</p> <p>Assessment tool</p> <p>Curricula reviewed</p> <p>List of providers</p> <p>Number of materials disseminated</p>	<p>1) AOD only</p> <p>2) \$20,000</p> <p>3) AOD only</p> <p>4) AOD only</p> <p>5) AOD only</p>	

<p>5) Conduct or collaborate on a provider education event/campaign to reach at least 500 clinical providers throughout San Mateo County. For example, distribute “TurnTheTideRx” Pocket Guide on prescribing opioids for chronic pain to providers and ask providers to take the “TurnTheTideRx” campaign pledge.</p>		AOD Contractors			
<p>E. Policy Advocacy</p> <p>1) Create or obtain list and map of locations of safe medication disposal sites (kiosks) in San Mateo County.</p> <p>2) Identify jurisdictions that do not have a kiosk.</p> <p>3) Meet with Environmental Health to discuss kiosk placement in jurisdictions that do not have a kiosk.</p> <p>4) Identify potential kiosk locations (such as pharmacies and police departments).</p> <p>5) Create educational packet for potential kiosk locations</p> <p>6) Conduct one-on-one educational meetings with potential kiosk locations to gauge interest in hosting a kiosk.</p> <p>7) Connect interested locations with Environmental Health to discuss next steps for kiosk installation.</p>	<p>7/1-8/1/18</p> <p>7/1-8/1/18</p> <p>8/1/18-9/30/18</p> <p>7/1-10/31/18</p> <p>8/1-ongoing</p> <p>Ongoing</p>	<p>Project Director</p> <p>Project Director</p> <p>Project Director</p> <p>Project Director</p> <p>AOD Contractors AOD Contractors and Project Director Project Director</p>	<p>List and map</p> <p>List of jurisdictions</p> <p>Meeting notes</p> <p>List of locations</p> <p>Meeting agenda</p> <p>Packet</p> <p>Meeting notes</p> <p>Copy of email or notes indicating date connection was made</p>	<p>1) AOD only</p> <p>2) AOD only</p> <p>3) AOD only</p> <p>4) \$1,000</p> <p>5) \$5,000</p> <p>6) \$5,000</p> <p>7) \$2,000</p>	

<p>F. Evaluation</p> <p>1) Review outcomes of most recent California Healthy Kids Survey (CHKS).</p> <p>2) Identify evaluation consultant to provide training and analysis services.</p> <p>3) Adapt or create assessment tools as needed.</p> <p>4) Develop paper and online/electronic versions of assessment tools as appropriate. Tools should track individual partner organization assessments conducted.</p> <p>5) Develop plan to conduct assessments every 3-5 years depending on resources available.</p> <p>6) Meet with San Mateo County social media coordinator to collaborate on the implementation of the community survey as appropriate.</p> <p>7) Identify community partners to conduct assessments.</p> <p>8) Implement assessments within an appropriate timeframe.</p> <p>9) Analyze assessment data.</p> <p>10) Develop assessment report.</p> <p>11) Present results to Health System/BHRS leadership.</p> <p>12) Present results to Coalition.</p>	<p>7/1-9/1/20</p> <p>7/1-9/1/20</p> <p>9/1-12/1/20</p> <p>10/1/12/31/20</p> <p>7/1-9/30/20</p> <p>10/1-11/15/20</p> <p>9/1-12/31/20</p> <p>2/1-5/1/21</p> <p>5/15-6/15/21</p> <p>6/15-6/30/21</p> <p>7/1-9/30/21</p> <p>7/1-9/30/21</p>	<p>Project Director</p> <p>Project Director</p> <p>Eval Consultant</p> <p>Eval Consultant</p> <p>Project Director</p> <p>Project Director</p> <p>Project Director</p> <p>AOD Contractors</p> <p>Eval Consultant</p> <p>Eval Consultant</p> <p>Prevention Program Manager</p> <p>Prevention Program Manager</p>	<p>CHKS Report</p> <p>Contract</p> <p>Updated tools</p> <p>Copies of tools</p> <p>Plan on file</p> <p>Meeting agenda</p> <p>Contracts</p> <p>Tools completed</p> <p>Assessment report</p> <p>Survey report</p> <p>Presentation</p> <p>Presentation</p>	<p>1) AOD only</p> <p>2) AOD only</p> <p>3) AOD only</p> <p>4) AOD only</p> <p>5) AOD only</p> <p>6) AOD only</p> <p>7) AOD only</p> <p>8) AOD only</p> <p>9) AOD only</p> <p>10) AOD only</p> <p>11) AOD only</p> <p>12) AOD only</p>	
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