

Mental Health Month

San Mateo County



2023 May Mental Health Month | Mini-Grant Application

Introduction

Hello, colleagues and friends!

San Mateo County will be joining our state and country in celebrating Mental Health Month (MHM) this May. MHM is one of the best times of the year where we reduce stigma, connect people to services and promote wellness for mental health and substance use matters and conditions.

This year's statewide theme for MHM is "#Share4MH." To promote engagement across audiences in California, we are asking San Mateo County community members to:

- **Share how you practice self-care.**
- **Share how you practice mental wellness.**
- **Share how you get support for your mental health.**
- **Share how you overcame stigma.**
- **Share your journey towards wellness and inspire others to take action.**
- **Share how you live the Take Action pillars: Check-In, Learn More, and Get Support.**

San Mateo County's MHM will feature a variety of virtual and in-person events, advocacy days and communication campaign. Examples of past events include (but are not limited to), open mic/poetry performance, painting class, speakers panel, film screening and self care toolkit workshop.

There will be ten \$300 mini-grants to help fund ten events. The application has details on qualified applicants, event criteria, qualified expenditures and required deliverables.

We would like MHM to reach our diverse communities in San Mateo County. Some groups you may reach out to include, but are not limited, to the following:

- 1. 0-17 and 18-25 years old (children, youth and young adults)**
- 2. 55+ years old (older adults)**
- 3. Identify as part of the LGBTQ+ community**
- 4. Identify as men or boys**
- 5. Identify as women or girls**
- 6. Identify as a people of color or racial/ethnic minority**
- 7. Who are veterans**
- 8. Who were born outside of the United States (immigrants)**
- 9. Without stable housing**

If you would like to apply for a mini-grant, please note that this mini-grant application is open through Friday, April 7 or until all 10 grantees are selected.

PDF Application: smchealth.org/sites/main/files/file-attachments/2023mhm_mini-grant-application.pdf

[grant_application.pdf](#)

Online Application (Preferred): surveymonkey.com/r/2023-MHM-Mini-Grant

**Thank you for all you do to reduce stigma and promote wellness in our community,
Sylvia & Kristie**

Sylvia Tang | She/Her/她 | stang@smcgov.org | 650-578-7165

Kristie Lui | She/Her/她 | kflui@smcgov.org

Co-Chairs, MHM Planning Committee

**San Mateo County Behavioral Health and Recovery Services Office of Diversity and
Equity**

Mental Health Month
San Mateo County



2023 May Mental Health Month | Mini-Grant Application

Contact Information

Please include your contact information below.

1. Name (First and Last)

2. Pronouns

3. Organization

4. E-mail

5. Phone Number

Mental Health Month

San Mateo County



2023 May Mental Health Month | Mini-Grant Application

Event & Mini-Grant Requirements

If (1) your event meets the below criteria and (2) you agree to meet the below mini-grant requirements, you qualify for this mini-grant and may continue to complete this online form.

6. Please select the criteria your event meets (ALL are required to qualify for mini-grant).

- Takes place in May 2023
- Free or low cost for admission (NOT a fundraiser)
- Open to the public

7. Please select whether you understand and agree to below mini-grant rules (Checking off "Yes, I understand and agree to below mini-grant rules" is required to qualify for mini-grant).

- Yes, I understand and agree to below mini-grant rules.
- No, I DO NOT understand and agree to below mini-grant rules

Mini-Grant Rules

Qualified Applicants

1. Only 1 mini-grant will be given to each organization or individual community member. Multiple submissions may be submitted but only 1 mini-grant may be awarded to each organization or individual community member.
2. Programs funded by the San Mateo County Behavioral Health & Recovery Services Office of Diversity and Equity - BHRS ODE (including Health Equity Initiatives and Health Ambassador Program) do not qualify for these mini-grants. Alternatively, those programs can submit separate budget proposals. For Health Equity Initiatives, please reach out to Dr. Maria Lorente-Foresti (MLorente-Foresti@smcgov.org) and, for Health Ambassadors, please reach out to Charo Martinez (mmartinezresendiz@smcgov.org).

Qualified Use of Funding

1. Mini-grant funds may be used for the following:
 1. Speaker stipends
 2. Volunteer stipends
 3. Incentives (such as raffle prizes) to register, attend, participate and/or complete evaluation
 4. Advertising or marketing fees
 5. Mailing costs
 6. Other event related expenses
2. Mini-grant funds may NOT be used for the following:
 1. Expenses that are not for the event described in this application
 2. Payment to county staff and contract providers who are participating on work-time

Process of Disbursing Funds

1. Mini-grant funds are disbursed AFTER deliverables have been submitted (processing time can take about 4-8 weeks)
2. Event coordinators may need to pay for event expenses out of pocket.
3. Mini-grant funds are subject to be taxable income.

Required Deliverables - Due June 16, 2023

1. \$200 mini-grant deliverables include the following:
 1. Flyer with BHRS ODE's logo
 2. Attendance list
 3. Completed W-9 signed with blue ink
2. \$100 mini-grant deliverables include the following:
 1. Evaluation results (using links provided by BHRS ODE)
 2. Photo(s) of event with permission of photo participants (using media release provided by BHRS ODE)

Mental Health Month
San Mateo County



2023 May Mental Health Month | Mini-Grant Application

Mini-Grant Request

8. Which type(s) of mini-grant are you applying for? Please note that each event will be funded up to \$300 (or less). Please select ALL that apply.

- Host an event that meets all event criteria and provides deliverables mentioned in previous page (\$200)
- Provide additional deliverables mentioned in previous page (\$100)

9. Please specify exact amount you are requesting and how this funding will be used.

Mental Health Month

San Mateo County



2023 May Mental Health Month | Mini-Grant Application

Event Support Request

While you will be primarily responsible for your event, there are a variety of ways Behavioral Health & Recovery Service Office of Diversity and Equity may be able to support your event. Please note that this question is meant to learn about (not guarantee) what kind of event support you are looking for.

10. How would you like your event to be supported?

- Input/ideas on event theme, programming, communication/outreach and logistics (up to 2 hours consultation)
- Speakers with lived mental health and/or substance use experience
- Digital stories for screening
- Photo voices for exhibits
- Event templates (flyer, presentation slides, chat script)
- Event promotion on website and social media (Facebook, Twitter, blog and email networks)
- Interpretation/translation with SMC Health Contractors

Mental Health Month

San Mateo County



2023 May Mental Health Month | Mini-Grant Application

Event Information

IMPORTANT: Please complete the fields below as you would like your event promoted on our website and other communication channels.

11. Start Date/Time

Date / Time

| Date | Time | AM/PM |
|---|---|---|
| <input type="text" value="MM/DD/YYYY"/> | <input type="text" value="hh"/> <input type="text" value="mm"/> | <input type="text" value="-"/> <input type="button" value="↑"/> |

12. End Date/Time

Date / Time

| Date | Time | AM/PM |
|---|---|---|
| <input type="text" value="MM/DD/YYYY"/> | <input type="text" value="hh"/> <input type="text" value="mm"/> | <input type="text" value="-"/> <input type="button" value="↑"/> |

13. Event Location (In-Person and/or Virtual)

14. Event Title

15. Event Language(s)

16. Event Description

17. Event Partner(s)

18. Event Target Audience

19. Event Contact

Name and Pronouns

Organization

Email Address

Phone Number

Mental Health Month

San Mateo County



2023 May Mental Health Month | Mini-Grant Application

20. [Optional] Do you have anything else you would like to add that may not have been captured elsewhere in your application?