



NEWS

May 25, 2016

Join the San Mateo County Pride Celebration on June 4

WHO: Celebrate the diversity and inclusiveness of San Mateo County at the fourth annual San Mateo County Pride Celebration! This year's theme is *Pride without Borders: Embracing Culture and Diversity*, which emphasizes the importance of recognizing how culture, race, sexual orientation, and gender identity overlap and affect our community.

The San Mateo County Pride Initiative is led by San Mateo County Behavioral Health and Recovery Services Office of Diversity and Equity and supported by the San Mateo County LGBTQ Commission with sponsors: AAA, San Francisco Federal Credit Union, Hilton, Congregational Church of San Mateo, Lakin Spears LLP Attorneys at Law, Community Overcoming Relational Abuse, Kaiser Permanente, 95.7 The Game, 96.5 KOIT, 102.9FM KBLX, 98.5x FOX, Q102.1, Union Bank, Bettelon Duong & Parrish LLP, Mandy Andrei, AAMS - Edward Jones Investments, First National Bank of Northern California, Freedom in Christ Evangelical Church, David Richardson and Dan Neumann, Peninsula Metropolitan Community Church, Second Harvest Food Bank/CalFresh, The Bohannon Foundation, Unitarian Universalists of San Mateo, and PFLAG. The fiscal sponsor is Peninsula Conflict Resolution Center.

WHAT: Festival goers will enjoy a great lineup of entertainment for people of all ages, including music from DJ Char, freestyle rap and poetry by Aima the Dreamer, the rhythms of Sistahs of the Drum, the all women Salsa band Susana y su Orquesta-Adelante Mujer, and punk band [Muñecas](#), as well as a queer fashion show by [THÚY Custom Clothier](#), and so much more. More and more organizations are eager to show their support by sponsoring and tabling at Pride. This year, more resource booths, local art, vendors, and food trucks will also be available in addition to a kid space.

This is a free event everyone is welcome. More information:
www.smchealth.org/pride.

WHERE: San Mateo Central Park, 50 East 5th Ave, San Mateo, CA
Please note, this event is not sponsored by the City of San Mateo.

WHEN: June 4, 2016: 11:00 am – 5:00 pm
Music and Entertainment: 11:00 am – 5:00 pm at the main stage

PRIDE INITIATIVE CONTACTS:

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Statements and photos available upon request.

