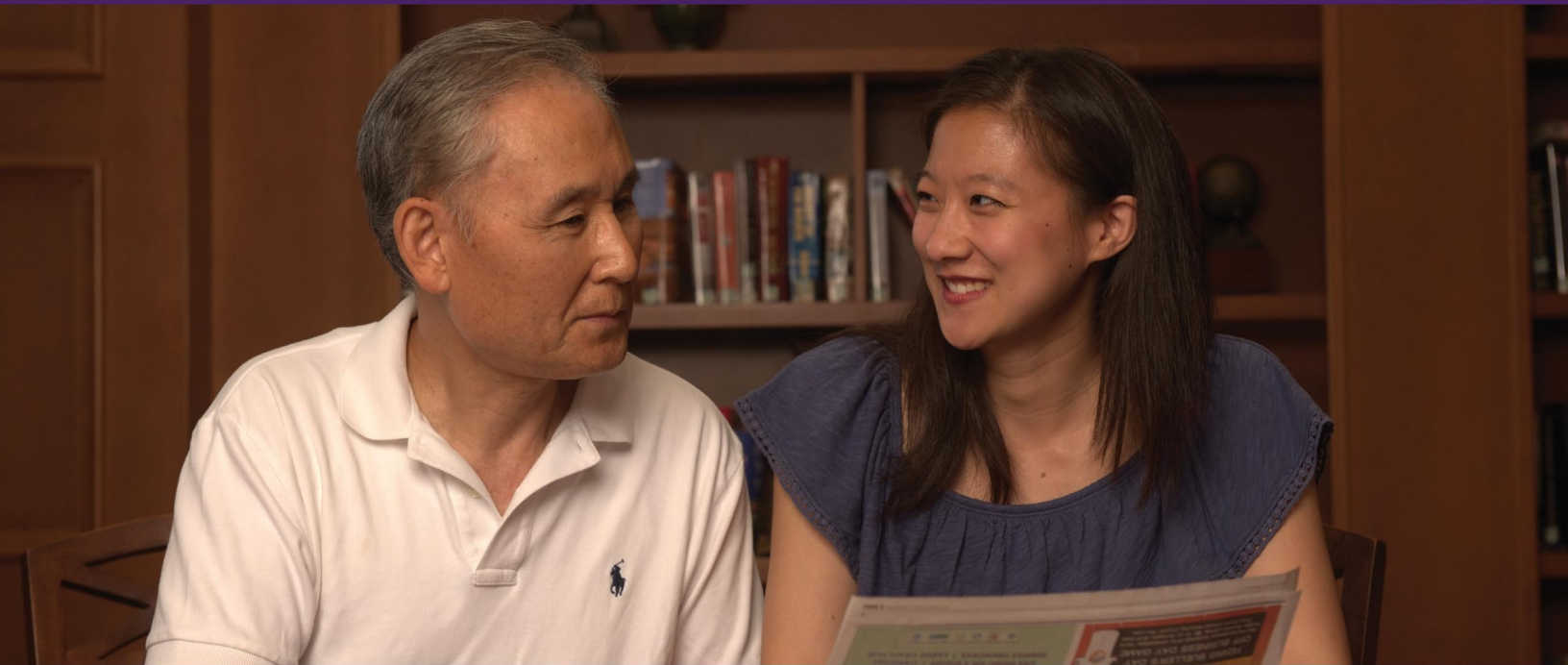


# EFFECTIVE COMMUNICATION STRATEGIES

An education program presented by the Alzheimer's Association®



Communication is more than just talking and listening — it's also about sending and receiving messages through attitude, tone of voice, and body language. As the disease progresses, individuals living with Alzheimer's or other dementias lose the ability to use words, but families can find new ways to connect.

Join us to explore how communication changes when someone is living with Alzheimer's, learn how to interpret the verbal and behavioral communication, and identify strategies to help you connect and communicate at each stage of the disease.

Hosted by



San Mateo County Public Authority  
for In-Home Supportive Services



**Wednesday, March 29  
3 - 4 p.m.**

**This event will be offered virtually,  
join online or by phone.**

**Register online at [bit.ly/IHSSCOM](https://bit.ly/IHSSCOM)  
or call 408.372.9976**

Visit [alz.org/CRF](https://alz.org/CRF) to explore additional  
education programs in your area.

**alzheimer's  association®**