

Free promotions available to your business:



SAN MATEO COUNTY HEALTH
ENVIRONMENTAL
HEALTH SERVICES

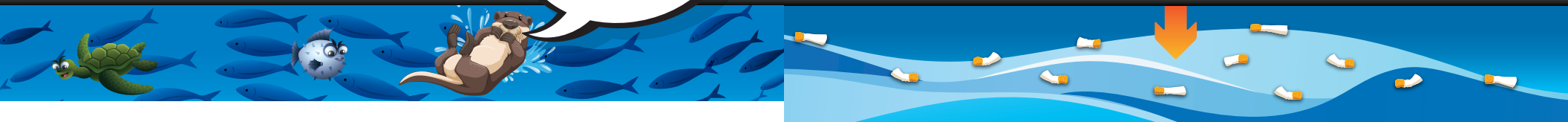


flowstobay.org
SAN MATEO COUNTYWIDE
WATER POLLUTION PREVENTION PROGRAM
Clean Water. Healthy Community.

Pledge to Become a Cigarette Butt-Free Business



“Thanks for
keeping my
home clean”



Visit smchealth.org/cigbutts
for more information.



SAN MATEO COUNTY HEALTH
ENVIRONMENTAL
HEALTH SERVICES

Free promotions for keeping your storefront clean!

The Problem

Cigarette butts are...

- littered everywhere! **Thousands** are picked up in San Mateo County each year.
- made from cellulose acetate, a form of plastic. They do not biodegrade, meaning they never disappear.
- a serious environmental problem. Butts pollute storm drains which lead directly to our Bay and the Ocean.
- toxic to people and wildlife.

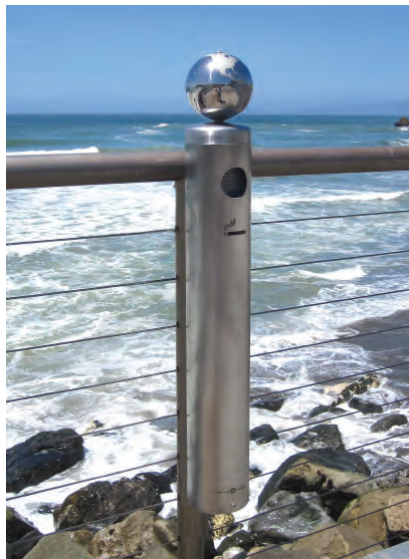
Be the Solution

Commit to prevent cigarette butts from polluting local waterways. Pick them up when you see them. Provide receptacles for your customers and employees who smoke.

Benefits of Being a Butt-Free Business

Your commitment to protect the environment and maintain a clean business will be promoted by San Mateo County.

Free pocket ashtrays are available for distribution to employees and customers while supplies last.



Steps to Promotion

- 1 Ensure your business follows local smoking ordinances.
- 2 Pick up littered butts surrounding your business everyday.
- 3 Provide a receptacle for your employees and customers who smoke or pocket ashtrays if a receptacle isn't feasible.
- 4 Complete the pledge form.
- 5 Educate the public about preventing cigarette butt litter by posting the static window cling pictured below in your storefront window.



*Please Note: Should San Mateo County Environmental Health Services staff observe littered cigarette butts surrounding your business post commitment date, the static window cling will be removed, and promotional opportunities will be revoked.



Pledge to Become a Cigarette Butt-Free Business

Owner/Manager Name

Business Name

Address

Pledge Date

Phone

Email

- Notify me by email when my Butt-Free Business is promoted.

Take the Pledge

- I have a receptacle available outside for employees and customers who smoke.
- I will ensure all employees and future hires know that this is a Cigarette Butt-Free Business.
- I have a daily maintenance plan to keep the area around my business clean.
- I have the Butt-Free Business decal displayed on my window to educate the public.
- My business follows local smoking ordinances.
- My business does not have any other stormwater violations: litter, open garbage cans or overflowing bins, outdoor washing of vehicles, equipment, or floor mats (request assistance from San Mateo County staff if unsure).
- Before submitting this pledge form, I protected local waterways and picked up ____ (#) cigarette butts that were surrounding my business before they entered storm drains which connect to local waterways.

Once all check boxes are complete

Email a picture of this form to pollutionprevention@smcgov.org, or text it to (650) 388-2646.

Visit smchealth.org/cigbutts for more information.