



SAN MATEO COUNTY SUICIDE PREVENTION COMMITTEE PRESENTS

MESSAGING MATTERS ANNUAL WEBINAR

Learn safe and effective messaging
about suicide prevention

Please join us for this annual webinar “Messaging Matters” to learn more about safe and effective messaging about suicide prevention. Participants will learn about responsible media reporting, how to engage the news media as partners in suicide prevention, and how to create effective suicide prevention materials and talking points

**May 2
2023**

**1:30-
3:00pm**

Zoom

Register at bit.ly/2023messagingmatters or at



If you know someone who is in suicidal crisis or emotional distress, get 24/7 free confidential crisis support:

Call 988 or 650-579-0350 or
Text 988 or “BAY” to 741741.

To get involved or for more information about suicide prevention, visit SMCHealth.org/SuicidePrevention



STAN COLLINS

HE/HIM/HIS

SUICIDE PREVENTION SPECIALIST
CALMHSa TECHNICAL ASSISTANCE TEAM



SAN MATEO COUNTY HEALTH
BEHAVIORAL HEALTH
& RECOVERY SERVICES



STAR VISTA

Pain Isn't Always Obvious



Suicide Is Preventable