

San Mateo County

SUICIDE PREVENTION COMMITTEE (SPC)

June 24, 2015 1:30-3:00PM

2000 Alameda de las Pulgas, San Mateo (Room 209)

Attendees: Katy Davis, Sylvia Leung, Jei Africa, Hiba AbuDamous, Julia McLaughlin, Allie Herson, Renee Harris, Tasha Bartholomew, Narjes Dillon

AGENDA

1. **Welcome & Introductions (Katy & Sylvia):**

- Sylvia will be the new person in charge of the Suicide Prevention and Suicide Prevention meetings.
- Some of the updates that people provided:
 - Starvista- they no longer have their outreach coordinator because of the funding cut.
 - Caltrain- on June 9, they had “Media around table” where they talked about the different ways media is covering suicide and the tips of “safe reporting”. They also had “Rail Safety Campaign” in which they talked about safe behaviors around the Caltrain railroads.

2. **Suicide Prevention Report (Hiba)**

Attendees got 5- 10 minutes during the meeting to look at the suicide prevention report.

- Caltrain (Tasha) provided some feedback about the Caltrain fatalities data that was included in the report, the numbers seemed a little lower but probably that is because the numbers listed are only for San Mateo County and excluding surrounding counties and cities. Also, Tasha would like her contact information to be added as a Caltrain contact person on the report. Finally- we can update Caltrain outreach efforts by adding some information about Media Round Table and Rail Safety Campaign. Tasha will follow up with more information.
- Psychiatric Emergency Services (Julia) - talked about follow up phone calls and intensive case management and the more need of coordination with regional clinics. We will update the information listed in the report.
- Another suggestion that was made of things to add in the report was adding the FAST team as part of CIT training in BHRS.

3. Communication Campaign (Allie)

- Allie talked about the different ideas she has for the communication campaign. She gave a handout about the Suicide Prevention Communication Plan which talked about the goal, budget, target audience, overall strategy, main messages and suggested methods (with and without funding). Allie asked attendees about their ideas of which main messages they feel is most powerful. One idea for the funding was supporting Starvista as it's the only local agency that runs the suicide prevention hotline.

4. Funding (Jei)

- We currently do not have funding dedicated for the communication campaign
- Most of our funds were used for vignettes made in the past
- Bulk of funding is from MHSA Prevention Early Intervention (PEI) funding (which is slowly dwindling)
- There is still potential funding that can be pulled from other MHSA PEI or workforce sources

5. Next Steps (Sylvia)

- 1. *We truly appreciate more feedback about the report. You can send us your feedback by July 8th. Feedback could be emailed to Hiba: habudamous@smcgov.org & Sylvia: sleung@smcgov.org .***
- 2. *We look forward to your attendance at our next Suicide Prevention meeting will be: Wednesday, August 26 1:30-3:00PM at 2000 Alameda de las Pulgas, San Mateo (Room 209). Our next meeting will focus on developing a work plan for the committee.***