



MHSA - PARTICIPANT DEMOGRAPHIC SURVEY (2020-2021) | English

San Mateo County is committed to serving diverse communities. Your answers to these questions will help us understand who we serve and still need to reach. All this information is VOLUNTARY and CONFIDENTIAL.

- 1. What age range are you under? (check ONE)
  - 0-15 years
  - 16-25 years
  - 26-49 years
  - 50+ years
  - Decline to state

- 2. What is your primary language spoken at home? (check ONE)
  - English
  - Spanish
  - Mandarin
  - Cantonese
  - Tagalog
  - Russian
  - Samoan
  - Tongan
  - Decline to state

Program Name: \_\_\_\_\_ Location: \_\_\_\_\_ Date: \_\_\_\_\_

### PARTICIPANT DEMOGRAPHIC SURVEY

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<p><b>What age range are you under? (check ONE)</b></p> <p><input type="radio"/> 0-15 years <input type="radio"/> 16-25 years <input type="radio"/> 26-49 years <input type="radio"/> 50+ years <input type="radio"/> Decline to state</p> <p><b>What is your primary language spoken at home? (check ONE)</b></p> <p><input type="radio"/> English <input type="radio"/> Spanish <input type="radio"/> Mandarin <input type="radio"/> Cantonese <input type="radio"/> Tagalog <input type="radio"/> Russian <input type="radio"/> Samoan <input type="radio"/> Tongan <input type="radio"/> Another language: _____ <input type="radio"/> Decline to state</p> <p><b>What race(s) do you identify with? (check ALL that apply)</b></p> <p><input type="checkbox"/> Asian <input type="checkbox"/> Black or African American <input type="checkbox"/> Native American, American Indian or Indigenous <input type="checkbox"/> Native Hawaiian or Pacific Islander <input type="checkbox"/> White or Caucasian <input type="checkbox"/> Another race: _____ <input type="checkbox"/> Decline to state</p> <p><b>What ethnicity or ethnics do you identify with? (check ALL that apply)</b></p> <p><input type="checkbox"/> Latino/a/x or Hispanic <input type="checkbox"/> Caribbean</p>	<p><b>Are you intersex? (check ONE)</b></p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Decline to state</p> <p><b>What is your gender identity? (check ONE)</b></p> <p><input type="checkbox"/> Female/Woman/Transgender Woman <input type="checkbox"/> Male/Man/Transgender Man <input type="checkbox"/> Transgender Woman/Trans Woman/Trans Feminine/Woman <input type="checkbox"/> Transgender Man/Trans Man/Trans Masculine/Man <input type="checkbox"/> Queering or unsure of gender identity <input type="checkbox"/> Genderqueer/Gender Non-Conforming/Gender Non-Binary/ Neither exclusively female or male <input type="checkbox"/> Indigenous gender identity <input type="checkbox"/> Another gender identity: _____ <input type="checkbox"/> Decline to state</p> <p><b>What is your sexual orientation? (check ONE)</b></p> <p><input type="checkbox"/> Lesbian <input type="checkbox"/> Gay <input type="checkbox"/> Straight or Heterosexual <input type="checkbox"/> Bisexual <input type="checkbox"/> Queer <input type="checkbox"/> Pansexual <input type="checkbox"/> Asexual <input type="checkbox"/> Queering or unsure of sexual orientation <input type="checkbox"/> Indigenous sexual orientation <input type="checkbox"/> Another sexual orientation: _____ <input type="checkbox"/> Decline to state</p> <p><b>Do you have a disability? (check ONE)</b></p>
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## Checklist for Demographic Data Collection

### BEFORE EVENT/PROJECT

- Contact Tania to request survey web links and QR codes in desired language(s). Survey available in English, Spanish, Chinese (Simplified), Tagalog and Russian.
- Plan out when participants will fill out survey (e.g. beginning, middle, end of event, or multiple times throughout event) and how participants will fill out survey (e.g. links in chat or links/QR codes on presentation slide)
- Confirm any incentives to increase survey participation (e.g. raffle prize with proof of confirmation page).
- (Optional) Create presentation slide with links and QR codes (see “References” section for template).

### DURING EVENT/PROJECT

- Introduce demographic survey to participants. You can use this sample announcement:
- “Please complete or demographic survey to help secure Mental Health Services Act (MHSA) funding for events like this and get a sense of who we are (and are not) reaching. This survey is voluntary and confidential.”*

- Share survey links and/or QR codes with participants
- Record total number of attendees

### AFTER EVENT/PROJECT

- Send total attendee count to Tania
- Confirm when summary report will be sent with Tania (see “References” section for template)
- (Optional) Share summary report with others involved in planning event/project (e.g. HEI members, volunteers, sponsors)

# DEMOGRAPHIC SURVEY GUIDE

## For virtual events and projects

## References

### PRESENTATION SLIDE (SAMPLE)

**Who is Attending Today?**

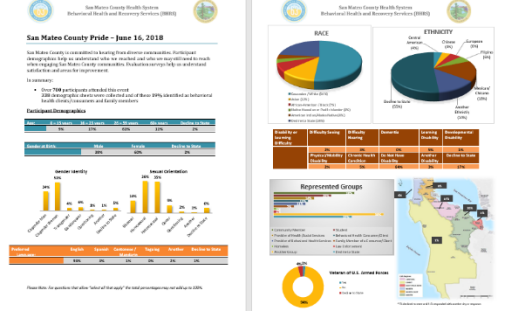
Please complete demographic survey at:

English  
[surveymonkey.com/r/20200813-SPF-ENG](https://surveymonkey.com/r/20200813-SPF-ENG)

Spanish | Español  
[surveymonkey.com/r/20200813-SPF-SPA](https://surveymonkey.com/r/20200813-SPF-SPA)

Chinese | 中文  
[surveymonkey.com/r/20200813-SPF-CHI](https://surveymonkey.com/r/20200813-SPF-CHI)

### SUMMARY REPORT (SAMPLE)



**WEB PAGE**

[smchealth.org/ode](https://smchealth.org/ode)

For above sample documents and PDF/Excel versions of the survey, please visit above page (“Resources” tab → “Forms” section).

**CONTACT**

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650-573 5047

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