

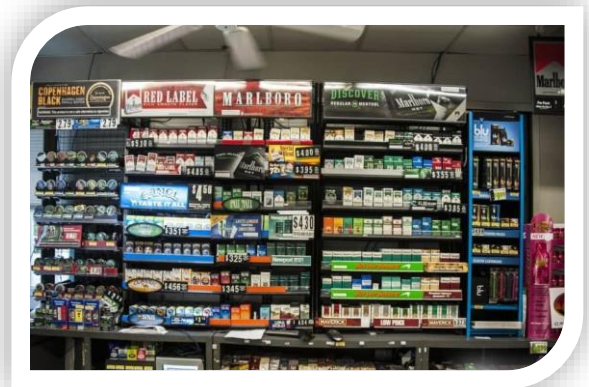
# San Mateo County Tobacco Education Coalition 2022-2025 Objectives

## 1) COMPREHENSIVE TOBACCO RETAIL LICENSE POLICY

In at least one jurisdiction, adopt and implement a comprehensive tobacco retail licensing policy that requires tobacco retailers to obtain a license to sell tobacco products.

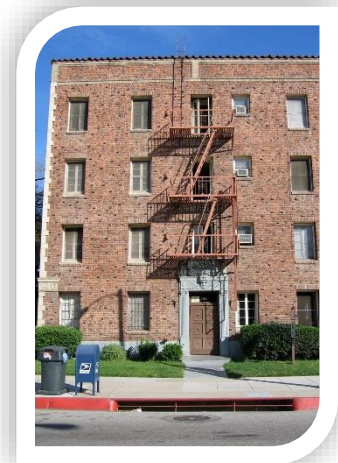
This policy will include the following:

- Elimination of flavored and menthol tobacco sales
- Minimum retail sale price for tobacco products set in conjunction with minimum package/volume size
- Restrictions on the redemption of coupons or other discounts on tobacco products,
- At least 2 density restriction options such as, but not limited to, tobacco-free pharmacies and prohibition of tobacco sales near youth-populated areas
- A portion of the annual licensing fee to ensure adequate enforcement of the policy



## 2) SMOKE-FREE MULTI-UNIT HOUSING

At least 2 jurisdictions in San Mateo County will adopt and implement a policy that eliminates smoking (including burning or heating of tobacco and other plant products, natural or synthetic) within multi-unit housing of two or more units (market-rate, public, and subsidized), including at least 25 feet from all doors, windows, patios, and balconies, and emphasizes a graduated enforcement process.



## 3) YOUTH ENGAGEMENT

At least 10 San Mateo County (SMC) youth will be recruited, trained and engaged by the SMC Tobacco Prevention Program (TPP) staff and/or subcontractors to enable them to effectively educate the community about tobacco control issues.



For more information visit: <https://www.smchealth.org/smoke-free-san-mateo-county>